

# OASFAA Virtual Conference March 2 — 31, 2021



# From the OASFAA President



Colleagues,

Welcome to the 1<sup>st</sup> Annual OASFAA Virtual Conference!

What a year! In the face of the challenges our offices have encountered, a divisional society, and a pandemic, we have made it to our annual conference. Ashley Eder, VP for Conferences and the Conference Planning Committee have been diligently working to capture the spirit of the last year and move us forward. As 2020 was nearing an end, with our hopes that we would be seeing all of you in person at the Spring conference, the reality quickly became clear. The difficult decision was made to move our Annual Conference to a virtual platform with a commitment to providing the finest virtual experience.

Facing the Future – Together! is the theme of our first virtual conference and encapsulates how our association and its members will move forward, stronger! The conference will occur throughout the month of March, with the hope that the multiple sessions offered over the month will be easier to work into all of our busy schedules. OASFAA members are able to attend the virtual conference for free, although current membership is required.

We have everything you would expect for an OASFAA conference, an assortment of interest sessions, including diversity and mental health. I anticipate all will see the value in our program and the flexibility in the offerings.

I want to send a huge "Thank You!" to our Associate Members and their commitment to OASFAA. Your loyalty is very much appreciated, and without your support many of our events would not be possible. To the 2020-2021 Executive Board, thank you for the support this past year. Together we have worked through some challenging, unforeseen times and we will be stronger for what we have encountered.

As my year as your president is nearing the end, the opportunity to serve OASFAA has been rewarding. I am confident that in passing the gavel to President-Elect Melanie Weaver, our association will be in good hands. I hope you will consider the benefits of involvement in OASFAA and sign up for a committee or throw your name in for an elected position.

Much appreciation,

Andrea L. Morrow

2020-2021 OASFAA President



# **OASFAA Mission Statement**

The mission of the Ohio Association of Student Financial Aid Administrators shall be to ensure access to higher education through the promotion of financial aid awareness. Further, the mission of the Association is to affect public policy initiatives, to promote ethical administration of student aid programs, and to encourage an environment of cooperation among individuals, agencies, organizations and educational institutions to better serve all student populations.

# Regions

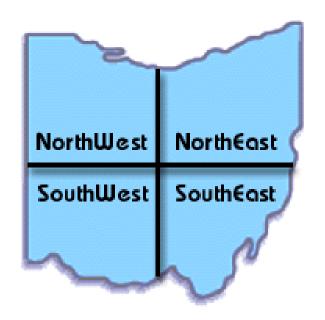
OAFSAA regions are determined by the telephone area code in which the institution is located.

#### **Northwest:**

419/567

**Southwest:** 513/937

326/283



Northeast:

216/234 330/440

**Southeast:** 614/740/380

#### **2020-2021 Executive Committee Trustees**

President—Andrea Morrow, Owens Community College

President-Elect— Melanie Weaver, Ohio Northern University

Past President—Adam Dilulio, Cuyahoga Community College

Vice President for Conferences—Ashley Eder Hartoin, DeVry University

Vice President for Training—John Brown, Capital University

Secretary—Mary Reshad, Wright State University

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Treasurer-Elect—Jayme Jarrett, Ohio Northern University

Northeast Regional Representative—Matt Kirksey, The University of Akron

Northwest Regional Representative—Liz Jennings, Bowling Green State University

Southeast Regional Representative—Melissa VanMeter, Ohio University

Southwest Regional Representative—Frances Hutchinson, University of Cincinnati

Associate Member Representative—Kim Jeffers, PNC Bank Student Lending

#### 2020-2021 Executive Committee Chairs

Associate Member Relations—Scott Lehman, Stark State College, and Kimberly Jeffers, PNC Bank Student Lending

**Association Governance & Planning**— Matthew Moore, Sinclair Community College, and Susan Kannenwischer, Columbus College of Art and Design

Chenelle Leadership— Erica Henry, University of Cincinnati, and Kirby Adams, Sinclair Community College

**Communications**— Mary Lynn Perri, Ursuline College, Claudia Wenzel, John Carroll University, and Amy Witt, Franklin University

Conference Entertainment— Ed Recker, Sallie Mae

Conference Program— Nancy Shepard, Central Ohio Technical College/The Ohio State University at Newark

Conference Registration—Jenn Toomey, Case Western Reserve University

Conference Site— Connie Fears, University of Cincinnati, and De Auntha Logan-Cosme, Cuyahoga Community College-Metro Campus

Diversity— James McDougal, KEMBA Financial Credit Union, and Randy Ulses, University of Cincinnati

Finance— Melanie Weaver, Ohio Northern University

Membership— Sarah Pavlack, Sinclair Community College

NASFAA Training—John Brown, Capital University

Need Analysis— Vacant

New Member/Recruitment — Caitlyn Schoffner, Sinclair Community College, and Hayley Hook, Washington State Community College

Nominations— Melanie Weaver, Ohio Northern University

Outreach— Mary Cannon, Hondros College, Faith Phillips, Central Ohio Technical College/The Ohio State University at Newark, MorraLee Keller, National College Attainment Network, and Cody McMillen, University of Dayton

Professional Development— Cathy Belfiore, Oberlin College & Conservatory, and Emily Goldman, Hondros College of Nursing

Regulatory Issues Federal and State— Ann Marie Gruber, Lakeland Community College

Website—Carrie Short, Lorain County Community College, Sarah Pavlack, Sinclair Community College, and Adam Dilulio, Cuyahoga Community College

# 2020-2021 Committee Liaison

Ohio Department of Higher Education—Tamika Braswell

#### **Past Presidents**

2019-20 Adam Dilulio, Cuyahoga Community College	1991-92 Alex Murdoch, University of Cincinnati		
2018-19 Matthew Moore, Sinclair Community College	1990-91 Arman Habeggar, University of Findlay		
2017-18 Susan Kannenwischer, Capital University	1989-90 Deb Heineman (Johnson), Bowling Green State		
2016-17 Faith Phillips, Central Ohio Technical College/The Ohio	University		
State University at Newark	1988-89 Josette Green, Stark Technical College		
2015-16 Amanda Reisinger, Zane State College	1987-88 Michele Nemes Meeker (Wade), The Ohio State		
2014-15 Angela Johnson, Cuyahoga Community College	University		
2013-14 Randy Green, Wittenberg University	1986-87 James Bauer, Marietta College		
2012-13 Cheryl Willard, Baldwin Wallace University	1985-86 Karen Berger (Condeni), Ohio Northern University		
2011-12 Stephanie Sutton, Lorain County Community College	1984-85 Earl Dowling, University of Cincinnati		
2010-11 Ann Marie Gruber, Lakeland Community College	1983-84 Gary Rohmann, Mount Vernon Nazarene College		
2009-10 Randy J. Ulses, University of Cincinnati	1982-83 Marc Brenner, Ohio Diesel Technical Institute		
2008-09 Betsy Johnson, Owens Community College	1981-82 Edwin Below, Baldwin-Wallace College		
2007-08 Amy Baker (Welty), Stark State College	1980-81 Bob Hahn, University of Akron		
2006-07 Claudia Wenzel, John Carroll University	1979-80 David Darr, Wright State University		
2005-06 Mary Lynn Perri, Ursuline College	1978-79 Paul Orehovec, The College of Wooster		
2004-05 Mark Bandré, Ohio Wesleyan University	1977-78 Rodney Harrison, The Ohio State University		
2003-04 Wendell Schick, Ohio Northern University	1976-77 Harry Beck, University of Cincinnati		
2002-03 Mary Kay Freshour, Otterbein University*	1975-76 William Bennett, Cleveland State University		
2001-02 Brian Paskvan, Owens Community College*	1974-75 Donald Chenelle, Case Western Reserve University		
2000-01 Katherine Bontrager, Columbus State Community College	1973-74 James Hoover, University of Dayton		
1999-00 Steve England, Stark State College of Technology	1972-73 Alan Donley, Hiram College		
1998-99 Brian Paskvan, Owens Community College	1971-72 James White, Oberlin College		
1997-98 Kathy Wiesenauer, Sinclair Community College	1970-71 Guy Spitler, Miami University		
1996-97 Theodore Hallenbeck, Kent State University	1969-70 Mac Richardson, Baldwin-Wallace College		
1995-96 Kathy Fay (Milem), The Ohio State University Newark/	1968-69 Robert McKay, Bowling Green State University		
1994-95 Ginny Biada, Baldwin-Wallace College			

1993-94 Lisa Hanson, Stark Technical College

1992-93 Jeff Zellers, Muskingum College

<sup>\*</sup> Served partial year for 2001-2002

# **Conference Planning Committee**

Kirby Adams, Sinclair Community College

Cathy Belfiore, Oberlin College and Conservatory

Tamika Braswell, Ohio Department of Higher Education

John Brown, Capital University

Mary Cannon, Hondros College

Raina Chezem, Elm Resources

Adam Dilulio, Cuyahoga Community College

Connie Fears, University of Cincinnati

Julie Finn, Cognition Financial

Elina Fonseca, University of Cincinnati

Rick Gallagher, Ascent Funding

Emily Goldman, Hondros College of Nursing

Daniel Gonzales, CampusLogic

Deb Gossman, College Ave. Student Loans

Ashley Eder Hartoin, DeVry University

Erica Henry, University of Cincinnati

Stephanie Hicks, Franklin University

Jayme Jarrett, Ohio Northern University

Kimberly Jeffers, PNC Bank Student Lending

Michael Jones, Citizens

MorraLee Keller, National College Attainment Network

Lakisha Mays, Columbus College of Art and Design

James McDougal, KEMBA Financial Credit Union

Andrea Morrow, Owens Community College

**Faith Phillips**, Central Ohio Technical College/The Ohio State University at Newark

Ed Recker, Sallie Mae

Mary Reshad, Wright State University

Mark Riggs, SoFi

Nancy Shepard, Central Ohio Technical College/The Ohio State University at Newark

Heidi Sisson, CampusLogic

Robin Sohnly, Columbus College of Art and Design

Holly Sunafrank, Ohio Northern University

Jenn Toomey, Case Western Reserve University

Melanie Weaver, Ohio Northern University

Laura Worley, Student Choice



#### **Conference Scholarship**

#### Mary Arter Bell Conference Scholarship

Mary Arter Bell, friend and colleague, will be remembered for her passionate approach to serving others, her commitment to student success, and her sincere dedication to The Ohio Association of Student Financial Aid Administrators. Mary served on many OASFAA committees throughout her career and she especially enjoyed planning and participating in conferences. Although Mary lost her battle to leukemia in May 2012, she will not be forgotten. The Mary Arter Bell Conference Scholarship will allow us to continue to recognize Mary's contributions as we come together as a community at annual conferences. Each year these scholarships provide funding to those who would otherwise not have the resources available to them from their institutions to attend conference.

Since the Annual Conference was virtual this year and it was free to participate for OASFAA members, we did not offer a scholarship. However, we hope to be able to meet in person again for the 2021-22 OASFAA Conference and will plan to offer the scholarship again at that time.

#### **Conference Policies**

When we meet in person again, please be aware of your institution's ethics policy as related to Ohio Revised Code 2921.43(A) and 102.03 (D) and (E) when participating in conference and non-conference events. If you are a vendor but not exhibiting, please refrain from conducting business in the exhibit area.

Nametags are not required for the virtual conference. However, they will be required for admittance to future, in-person conference events.

During any future conferences, please be sure to wear your nametag throughout the events.

#### Alex Murdoch Service Award

The Alex Murdoch Service Award was established in 1999 to honor Alex, Associate Director of Financial Aid at University of Cincinnati, when he retired that year. The honor, first announced at Winter Conference 1999 as a tribute to Alex, is awarded annually to a member of OASFAA who has given outstanding service to OASFAA and its members. The recipient's convictions and loyalty to OASFAA, have made it a better organization through their efforts and many contributions.

2020	To be awarded	2009	Ted Hallenbeck, PNC Bank	
2019	No conference held		Suzanne Fahrer, Bowling Green State	
2018	Carrie Short, University of Akron		University	
2017	Not awarded	2007	Melony Ohalek, Sallie Mae Graduate &	Р
2016	Andrea Morrow, Owens Community College		Professional Programs	•
2015	Randy Ulses, University of Cincinnati	2006	Joan Dornette, Good Samaritan College of	
2014	John Brown, Great Lakes Educational Loan		Nursing	
	Service, Inc.	2005	Barbara Hughes, Baldwin-Wallace College	
2013	Mary Lynn Perri, Ursaline College		Doris I. Smith, North Central State College	
2012	Angela Johnson, Cuyahoga Community College		Claudia Wenzel, John Carroll University	
			Cheryl Willard, Baldwin-Wallace College	
2011	Mary Kay Freshour, Otterbein University		Connie Williams, University of Cincinnati	
2010	Betsy Johnson, Owens Community College			

# Alan M. Donley Chair in Need Analysis Recognition

The Alan M. Donley Chair in Need Analysis honors Al for his commitment and dedication to the philosophy of need analysis and to the need analysis committee over years. Al was the Director of Financial Aid at Hiram College beginning in 1966 and the OASFAA president for the 1972-73 academic year. The need analysis committee chair (or senior chair if it is a co-chair position) is recognized each fall conference as they continue the legacy of need analysis training for OASFAA.

2015	Stacey Black, Cuyahoga Community College	2009	James Engler, Franklin University
2014	Ericka Walker-Smith, Baldwin Wallace	2008	Greg Carlo, Great Lakes Higher Education
2013	Venus Puliafico, Case Western Reserve		Guaranty Corporation
	University	2007	Pamela Hughes, Ohio Northern University
2012	Kevin Lamb, Marietta College	2006	Carmen Sears Edwards, Citibank
2011	Carolyn McCluskey, Baldwin Wallace	2005	Kim Nash-Yore, Cuyahoga Community
2010	Randy Greeen, Wittenberg University		College

#### James W. White Award

The James W. White Award honors James W. White, Director of Financial Aid at Oberlin College, when he retired in 1990. The award, first presented at Spring Conference 1991, is given annually to a member of OASFAA who exemplifies the dedication to students, to the aid community, and to the recipient's local community—qualities that were so evident in Jim's career as a financial aid professional.

- 2020 To be awarded2019 No Conference Held2018 Betsy Johnson, Boy
- 2018 Betsy Johnson, Bowling Green State University
- 2017 Angela Johnson, Cuyahoga Community College
- 2016 Faith Phillips, Central Ohio Technical College/The Ohio State University at Newark
- 2015 James McDougal, Kemba Financial Credit Union
- 2014 Cheryl Willard, Baldwin Wallace University
- 2013 Jeff Johnston, Sallie Mae
- 2012 Bev Dalheim, Lakeland Community College
- 2011 Mary Arter Bell, US Bank
- 2010 Roger Eldridge, Great Lakes Higher Education Corporation
- 2009 Stephanie Sutton, Lorain County Community College
- 2008 Gary Ulrich, Owens Community College-Findlay Campus
- 2007 Debra Lee Divers, BGSU Firelands
- 2006 Geraldine Parker-Thrower, Lakeland Community College
- 2005 Gregory A. Guzmán, Lourdes College
- 2004 Lawrence Matthews, Bluffton University
- 2003 MorraLee Holzapfel, I Know I Can
- 2002 Steve England, AES/PHEAA
- 2001 Jerome Weiskittle, Franciscan University of Steubenville
- 2000 **Donald Chenelle**, Case Western Reserve University
- 1999 Arman Habegger, University of Findlay
- 1998 Lisa K. Mitchell, Student Loan Funding
- 1997 Ginny Biada, Baldwin-Wallace College
- 1996 Alex Murdoch, University of Cincinnati
- 1995 Wendell Schick, Ohio Northern University
- 1994 Clark Reber, Lourdes College
- 1993 Michele Nemes Meeker, The Ohio State University
- 1992 William Bennett, Cleveland State University
- 1991 Robert Hahn, University of Akron



#### Support Professional Award

The Support Professional Award, given from 1990 through 2017, recognized individuals who were serving in the support/clerical profession reporting to an OASFAA member. The recipients exemplified a strong commitment to the students, their institutions for which they worked and the financial aid profession. OASFAA would like to thank each of these recipients for their dedication as well as those who continue to serve in this role today.

2017 Melody Whitlock, University of Cincinnati

2016 Lisa Jackson, Kent State University

2015 Renee Hales, Oberlin College

2014 Christa McNichols, Mount Vernon Nazarene University

2013 Dawn Langdon, Stark State College

2012 Marion Carter, The Ohio State University

2011 Christina Emerson, Case Western Reserve University

2010 Debra Clark, Central Ohio Technical College

2009 Jennifer Healey, University of Dayton

2008 Kim Kuhajda, Baldwin-Wallace College

2007 Jenny Rumpler and Pat Tobis, Miami University

2006 Tracy Febel, Lakeland Community College

2005 Ann Cano, University of Dayton

2004 Janet Crawford, Lee Ann Timmerman, Sherry

Benjamin, and Kathy Sybert, Ohio Northern University

2003 Dottie Chapman, Bluffton College

2002 Tenley Peterson, University of Toledo

2001 Annie Johnson, The Ohio State University

2000 Shannon Maaq, Lima Technical College

1999 Darlene Burns, Walsh University

1998 Stephanie Medley, Belmont Technical College, Bea

**Pettaway**, Medical College of Ohio, and **Sandy Vilkowski**, Miami University

1997 Laura Witt, NE Ohio College of Medicine, JoAnn Evans, Kathy Stripling, Carrie Lemle, and Kevin Paskvan, Owens Community College, Lola Hauss, Capital University, Debbie Back, Linda Will, Marcia Mitchell, Anthony Boniella, Evelyn Harris, Patricia Rakestraw, Candace McGowan, Rodney Gross, Cheryl Griffin-Daugherty, Robin McLemore, and Rutha Lacking, Sinclair Community College.

1996 Andrea Hines, Oberlin College, Barb
Noonan and Kent McKenzie, The University of
Toledo, Barbara Birk, Capital University, and
Kathi Richards, Edison Community College
1995 Judy Cook, The University of Findlay
1994 Melissa Chandler, Lakeland Community
College

1993 Carol Benedum, Meilani Cook, Marge Smith, Stark Technical College

1992 Janet Crawford, Ohio Northern

University, and **Becky Heaton**, Mount Vernon Nazarene University

1991 Sandy Miller, Ohio University

1990 Ruth Murphy, Marietta College



#### MASFAA State Leadership Award

The MASFAA State Leadership Award is presented annually to recognize outstanding leadership of a member from each of the 9 states within MASFAA. The recipients, who must be current MASFAA members, must have made outstanding contributions to the financial aid profession at the state and regional levels over a sustained period of time., i.e. seven years or more. Leadership at the regional level is not the only criterion for this award, and the selection process will not be limited to current state elected leaders. The individuals selected for this award must: exhibit high integrity and character; have shown creative leadership; have inspired and encouraged others to participate actively in professional development activities; have sustained active involvement in professional organizations, and have supported the goals and objectives of MASFAA.

- 2019 Betsy Johnson, Bowling Green State University
- 2018 Jayme Jarrett, Ohio Northern Univresity
- 2017 Erica Henry, University of Cincinnati
- 2016 Emily Haynam, The Ohio State University
- 2015 Alicia Frey, Belmont Technical College
- 2014 Angela K. Johnson, Cuyahoga Community College
- 2013 Randy Ulses, University of Cincinnati
- 2012 Val Kepner, Oberlin College
- 2011 Ann Marie Gruber, Lakeland Community College
- 2010 Arman Habegger, University of Findlay
- 2009 Karen Kopp, Cuyahoga Community College
- 2008 Cheryl Willard, Baldwin-Wallace College
- 2007 Michiale M Schneider, Student Loan Xpress
- 2006 Ginny Biada, Xpress Loan Servicing



#### **Lifetime Members**

Lifetime Membership to OASFAA is limited to those individuals who served the Ohio Association of Student Financial Aid Administrators, and the financial aid profession with distinction for a significant period of time. This honor is intended to recognize a member at the end of a career devoted to the administration of student financial aid. Lifetime members are non-voting members of the association. To be considered for Lifetime Membership, an individual must be nominated by a current member of the association. The Association Governance and Planning Committee is responsible for gathering information on the nominee's contributions and presenting their findings to the Trustees. Lifetime Membership will be confirmed by a majority vote of the Trustees.

Ginny Biada—Baldwin Wallace University
Don Chenelle—Case Western University
Rodney Harrison—The Ohio State University
Ronald J. (Jack) Hinz—University of Cincinnati
Alex Murdoch—University of Cincinnati

#### **Distinguished Service Award**

The Distinguished Service Award was created in 1985. The award is reserved for an OASFAA member who has provided devoted and unselfish service in furthering the progress, aims and ideals of OASFAA, MASFAA and NASFAA supporting the entire financial aid community.

2014—Jamie Malone, Great Lakes Higher Education
 2006—Tally K. Hart, The Ohio State University
 1985—Marc L. Brenner, Ohio Diesel Technical Institute



# **Sponsors and Exhibitors**

**Ascendium Education** 

**Ascent Funding** 

CampusLogic, Inc.

Citizens

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**College Ave Student Loans** 

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**Discover Student Loans** 

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Edamerica

**ELM Resources** 

Inceptia

**Kemba Financial Credit Union** 

KHEAA

**Nelnet** 

Ohio's 529 CollegeAdvantage

**PNC Bank** 

Sallie Mae

**ScholarNet** 

SoFi (Social Finance, Inc.)

**Student Connections** 

# Tuesday, March 2, 2021

10:00 am—11:00 am Conference Kick Off and Welcome! OASFAA and MASFAA Update

Presenter: Andrea Morrow, OASFAA President, and Chad Olson, MASFAA President

Moderator: **OASFAA Board** 

Join us as we kick off the conference with a welcome message from our President, Andrea Morrow, 2019-20 awards and recognition with Adam Dilulio, OASFAA Past President, and an update from MASFAA by Chad Olson, MASFAA President.

2:00 pm—3:00 pm Mental Health for Students

Presenters: Dave Nardecchia, and Kevin Berg, Cuyahoga Community College

Moderator: Adam Dilulio, Cuyahoga Community College

This session will cover the importance of understanding our students' mental health, being able to identify when a student might be struggling emotionally, and knowing how to help them or connect them with the appropriate resources.

#### Wednesday, March 3, 2021

10:00 am—11:00 am "I am the Professor" Navigating Race and Gender in the Career Experience of Successful African American Women Faculty

Presenter: **Dr. Nicole Ray**, Purdue University Global

Moderator: James McDougal, KEMBA Financial Credit Union

There is a wealth of literature that highlights the intersections of race and gender in various aspects of Higher Education. This body of work speaks powerfully to the place and importance of how identity can impact women and faculty of color. As such, this session's presentation will highlight the ways in which race and gender intersect to affect the experiences of successful African American women faculty in historically white universities.

2:00 pm—3:00 pm Private Loan vs. PLUS Loan Borrowing: How to have

conversations with families/students when comparing

**Private and PLUS borrowing options** 

Presenters: **Mark Riggs,** Sofi and **John Brown**, Capital University Moderators: **Mark Riggs**, Sofi and **John Brown**, Capital University

This session will take a deep dive into some factors to consider when deciding how to pay for college and choosing between Private or Federal funding options. There are pros and cons to each and sometimes the obvious option is not always the best option for a student once credit, fees, savings, terms and interest rates and calculated. This session will prepare a Financial Aid Administrator with some information to share with students and families that will help them to make the best decision when choosing how to finance higher education.

#### Thursday, March 4, 2021

10:00 am—11:00 am Needs Analysis for Dependent Students

Presenter: Nancy Shepard, Central Ohio Technical College/The Ohio State University at Newark

Moderator: Jayme Jarrett, Ohio Northern University

In this session we will look at the underlying principles of Needs Analysis, and explain the differences between federal methodology models and formulas that are used to calculate the student's EFC. We will also go through the steps of doing a hand calculation for a Dependent student.

2:00 pm—3:00 pm Needs Analysis for Independent Students

Presenter: Nancy Shepard, Central Ohio Technical College/The Ohio State University at Newark

Moderator: Jayme Jarrett, Ohio Northern University

In this session we will look at the underlying principles of Needs Analysis, and explain the differences between federal methodology models and formulas that are used to calculate the student's EFC. We will also go through the steps of doing a hand calculation for an Independent student.

#### Tuesday, March 9, 2021

10:00 am—11:00 am VA Education Benefits

Presenter: Harry Dulick, Education Liaison Representative US Dept of Veteran Affairs, Cleveland

Regional Office

Moderator: Tamika Braswell, Ohio Department of Higher Education

If you're a higher education college administrator or school certifying official in need of resources to support and create quality connections with student Veterans, this session is for you. This session will provide the most current updates to help you assist student Veterans pursuing education and training with VA Benefits.

#### 2:00 pm—3:00 pm HEI Training Session

Presenters: **Tamika Braswell**, Ohio Department of Higher Education

Ramah Church, Ohio Department of Higher Education

Lisa Reed, Ohio Department of Higher Education

Moderator: Tamika Braswell, Ohio Department of Higher Education

This session will provide an overview of the state financial aid programs; Choose Ohio First Scholarship, Nurse Education Assistance Loan Program (NEALP), Ohio College Opportunity Grant (OCOG), and Ohio War Orphans and Severely Disabled Veterans' Children Scholarship (WOS) in the HEI System for viewing queries, file submissions, and more.

## Wednesday, March 10, 2021

10:00 am—11:00 am General Session State Update

Presenters: Randy Gardner, Chancellor, Ohio Department of Education

Fred Church, Vice Chancellor of Finance and Data Management, Ohio Department of

**Higher Education** 

Moderator: Tamika Braswell, Ohio Department of Higher Education

Join Ohio Department of Higher Education Chancellor, Randy Gardner, and Vice Chancellor of Finance and Data Management, Fred Church, for an update on higher education in Ohio.

2:00 pm—3:00 pm Security Breach Prevention

Presenter: **Greg Gammino**, ELM Resources Moderator: **Raina Chezem**, ELM Resources

Whether it's Equifax, Capital One, Door Dash or Yahoo, security breaches are in the news. Join ELM Resources as we explore different types of breaches, hacker motivations and techniques, and what we can all do to help prevent them. Topics will include phishing scam avoidance, safer handling of PII, email compromises, and notable breaches in the news.

# Thursday, March 11, 2021

10:00 am—11:00 am

**5 Keys to Effective Collaboration: Creating an Engaged Team that Delivers** 

Presenter: **Lynne Hull**, Franklin University Moderator: **Stephanie Hicks**, Franklin University

We all talk about the importance of team collaboration, but it's a lot more than just getting along. It's about establishing an environment that produces long lasting, productive relationships that lead us to better ideas and outcomes, all while making our work more fun and enjoyable. Sounds easy, right? This interactive session will explore 5 critical keys that teams need to effectively collaborate, and while the presenter will share some best practices around collaboration, attendees should expect to join in and share their experiences to augment the learning of the group.

#### Thursday, March 11, 2021

2:00 pm—3:00 pm R2T4

Presenter: **Susan Kannenwischer**, Columbus College of Art and Design

Moderator: Melanie Weaver, Ohio Northern University

In this session, we will hit the highs (and lows) of R2T4. While this process hasn't changed in a number of years, we have been thrown several curve balls over the last year. Join us as we work through some of these current changes but also review the basics of R2T4 processing.

# Tuesday, March 16, 2021

10:00 am—11:00 am Delivering Virtual Presentations

Presenter: Adam Dilulio, Cuyahoga Community College

Moderator: Ed Recker, Sallie Mae

Delivering a good presentation is challenging enough, but a good *virtual* presentation has its own set of unique challenges. Join us to learn more about best practices, do's and don'ts, and nuances that will help make your next virtual presentation a success!

2:00 pm—3:00 pm LGBTQIA and Student Support

Presenter: Jordan Smoot, Denison University

Moderator: Judy Cunningham, The Ohio Tuition Trust Authority

This workshop will give attendees an understanding of the importance of inclusive and equitable financial aid practices for LGBTQIA+ students. The session will include an overview of important vocabulary and knowledge for working with LGBTQIA+ students. Attendees will leave the session with concrete practices that will enable them to have a positive impact on LGBTQIA+ students' success.

## Wednesday, March 17, 2021

10:00 am-11:00 am

General Session ED Update

Presenter: **Trey Harrison**, Training Officer, Department of Education

Moderator: Ashley Eder Hartoin, DeVry University

Join us in this session with the Department of Education's training officer, Trey Harrison, for a robust federal update with all the latest information.

#### 2:00 pm—3:00 pm Default Management / Default Prevention

Presenter: **Dave Deibel**, Senior Sales Manager, ECMC Moderator: **Deb Gossman**, College Ave Student Loans

COVID-19 has had an impact on borrowers who have taken out federal student loans to pay for college. This session will discuss how COVID affected those borrowers (cessation of payments and 0% interest rate) in repaying their loans. The session will discuss strategies to assist students and parents in remaining current on their student loans and not become delinquent or default on them since they may not have been making payments since March 2020. We will also discuss the overall effect this may have on a school's cohort default rate.

#### Thursday, March 18, 2021

10:00 am—11:00 am Helping First in Family Create a College Roadmap

Presenters: Ed Recker, Sallie Mae

**Brandon Elliott**, The University of Cincinnati

Moderator: Ed Recker, Sallie Mae

Students who are first in their family to go to college often find it difficult to navigate the college process since they do not have a family member with first-hand experience. This session will review the background and challenges these students face. A planning and preparing for college timeline will be reviewed and tools and resources will be made available for you to help these families develop a roadmap that will allow them to attend and pay for college.

#### 2:00 pm—3:00 pm Identifying and Assisting Homeless Unaccompanied Youth

Presenters: Faith Phillips, Central Ohio Technical College/The Ohio State University at Newark

Kim Jeffers, PNC Bank

Moderator: Lakisha Mays, Columbus College of Art and Design

Join us as we discuss strategies for identifying and assisting homeless unaccompanied youth on your campus. We will include an overview of regulations, as well as suggestions for removing documentation barriers and having sensitive verification conversations.

#### Tuesday, March 23, 2021

10:00 am-11:00 am

2:00 pm—3:00 pm

**How to Help Students Apply for Winnable Scholarships and Beware of Fraud** 

Presenter: Ken Downs and Emma Muriel, CampusLogic

Moderator: Michael Jones, Citizens

65% of students say they want more help finding scholarships. And new data shows that winning just one private scholarship boosts a student's 4-year graduation rate by 50%. Better scholarship management is a win-win—but it can feel like you're already moving mountains to help students search, vet, and apply for these opportunities. Limited time and energy make this process frustrating for everyone involved. What if this process was automated and simple? Join the session to learn best practices and advising tips for boosting scholarship applications, maximizing institutional dollars, and driving donor, employee, and student satisfaction.

Session Outcomes; Participants Will Learn:

Red flags to easily identify scam scholarships

How to provide a vetted pool of scholarships to all students

Persuasive campaign methods to boost scholarship applications and awards

Key data points to measure success across scholarship efforts

**COVID-19 Pandemic, Recession, a Presidential Election,** 

Regulatory Requirements, etc.: What Does 2021-2022 Hold

for You. Your Students and Your School?

Presenters: **Dr. Betsy Johnson**, Bowling Green State University

Wendi Robinson, Franklin University
Matt Moore, Sinclair Community College
Ashley Eder Hartoin, DeVry University

Moderators: Deb Gossman, College Ave Student Loans, and Stephanie Hicks, Franklin University

A school panel will discuss what 2021-2022 holds for them, their students and their school. Some of the following questions will be addressed.

- 1. 2020 has forced us into the future with staff transitioning to a work-from-home environment and in most cases continuing to be very productive. What changes do you see in higher education to implement more virtual learning (or not) and working from home vs. on campus?
- 2. How has 2020 affected your students and school?
- 3. What successes have you seen as a result of COVID-19 on your campus?
- 4. Looking to 2021, what is the biggest challenge you see?
- 5. How has the presidential election, recession and regulatory requirements affected higher education?

## Wednesday, March 24, 2021

10:00 am—11:00 am

**General Session NASFAA Update** 

Presenter: Megan McClean Coval, Vice President for Policy and Federal Relations, NASFAA

Moderator: Ashley Eder Hartoin, DeVry University

This session will provide a high-level landscape of the Washington political climate with a focus on COVID-19 relief efforts and the impact on federal financial aid policy. In addition, overall trends in student aid will be discussed including an overview of reauthorization proposals, predictions of future student aid funding, and the financial aid-related proposals from the new Biden administration. The session will also provide an overview of NASFAA-led projects, services, and advocacy efforts.

#### 2:00 pm—3:00 pm Understanding Student Loan Refinancing

Presenter: **Michael Jones**, Citizens Moderator: **Ed Recker**, Sallie Mae

Student loan debt totals \$1.5 trillion+ and continues to increase as more students and parents turn to private and federal student loans to help pay for college. As a leader in student lending, we see young professionals postponing goals like traveling, home buying and saving for retirement because of their student loan debt. It's important that these borrowers understand student loan consolidation and refinancing options so they're ready to achieve their next milestone. This session provides an overview of private student loan refinancing, factors to consider before refinancing, how borrowers should prepare for the application process, and some approval factors borrowers should consider.

# Thursday, March 25, 2021

10:00 am—11:00 am First Aid for Stress

Presenter: Julie Finn, Cognition Financial

Moderator: Faith Phillips, Central Ohio Technical College/The Ohio State University at Newark

Job stress has been around forever & is linked to absenteeism, diminished productivity and employee turnover. Right now, we are dealing with a whole new level of stressors and 2020 has taken a toll on us all. Let's figure out what each one of us can do to work through the chaos, uncertainty and craziness - because apparently, we are in this for the long haul!

#### 2:00 pm—3:00 pm Professional Judgment Panel

Presenters: Faith Phillips, Central Ohio Technical College/The Ohio State University at Newark

Jeremy Orndorff, University of Cincinnati
Melanie Weaver, Ohio Northern University
Melanie Weaver Ohio Northern University

Moderator: **Melanie Weaver**, Ohio Northern University

This presentation will be in a panel format, allowing participants to ask questions. Join us to explore how the U.S. Department of Education allows aid professionals to use professional judgment (PJ) to assist students and families with special circumstances. Panelists will share best practices and examples from their institutions and discuss how processes have adapted in the time of COVID-19.

## Tuesday, March 30, 2021

10:00 am—11:00 am

Counseling Students on How to Maintain Financial Wellness— Building a Program

Presenters: Phil Schuman, Indiana University

**Benjamin Raines**, The Ohio State University **Sydney Meimann**, University of Cincinnati **Carol Swenson**, Ascendium Education

Todd Allyn Williams, Cuyahoga Community College

Moderators: **Cathy Belfiore**, Oberlin College and Conservatory

Emily Goldman, Hondros College of Nursing

This session will be a panel discussion focusing on building a Financial Literacy program. Our panelists will discuss best practices for creating a financial literacy program, as well as strategies for engaging students in existing Financial Literacy programming. Come learn from the experts!

2:00 pm—3:00 pm Is Your Office GLBA Compliant?

Presenter: **Melissa Van Meter**, Ohio University

Moderator: Faith Phillips, Central Ohio Technical College/The Ohio State University at Newark

Financial aid offices find it increasingly difficult to keep abreast with data security requirements and the ever-changing technology landscape. The federal requirements to protect student financial aid information are found in both the PPA and SAIG Enrollment Agreement. These regulations commit institutions to securely maintaining and processing financial aid information. This includes adherence to the Gramm-Leach-Bliley Act (GLBA). Ohio University conducted a Security Assessment using the NIST 800-171 framework to evaluate the institutional adherence to GLBA. This session will share our office's efforts in GLBA compliance and data security.

# Wednesday, March 31, 2021

2:00 pm—3:00 pm OASFAA Closing / Recognition

Join us for final thoughts from OASFAA President Andrea Morrow, recognition of 2020-21 award recipients and the Passing of the Gavel to OASFAA President-Elect, Melanie Weaver.

# **Keynote Speakers**

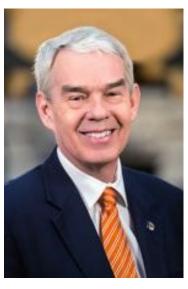
#### **MASFAA** President Chad Olson



Chad Olson is an Associate Director in the Office of Student Financial Aid at Iowa State University, where he supervises the Advising, Funds Management, and Student Financial Success areas. Chad has worked in the financial aid profession for 18 years. He has served IASFAA as president and vice-president, has served as a faculty member for the MASFAA Summer Institute and Leadership Symposium, and has been a member of the MASFAA Awards, Donor Development, and Professional Development Committees. Chad is proud to serve you as the current MASFAA President.

Chad lives in Gilbert, IA, with his wife Emily, and his 11 year old boy/girl twins. His 20 year old son is a junior at lowa State University.

# **Chancellor Randy Gardner**



Randy Gardner was appointed by Governor Mike DeWine as the 10th Chancellor of the Ohio Department of Higher Education (ODHE) in January 2019. As Chancellor, he oversees the state's two-year and four-year colleges and universities and Ohio Technical Centers. In addition, the Chancellor provides policy guidance to the Governor and the Ohio General Assembly and carries out state higher education policy.

During the first year of the DeWine Administration, Chancellor Gardner made more than 100 college and university visits to 74 different campuses, an ambitious schedule meeting with university leaders, faculty, and students throughout Ohio.

Before becoming Chancellor, Gardner served a combined total of 33 years in the Ohio Senate and House of Representatives. A well-respected leader, Gardner served in seven different elected leadership positions, including Senate President Pro Tem, House Speaker Pro Tem and Senate Majority Leader during his final term in the Senate. He also served as chairman of both the House and Senate Higher Education committees.

In the General Assembly, his work ethic was exemplified by his 100% voting record over 33 years. His 10,433 consecutive roll call votes on bills, amendments and resolutions earned him the nickname "the Cal Ripken of the state legislature."

Gardner received his bachelor's degree in education and a master's degree in political science, both from Bowling Green State University. Prior to his career in public service, he worked both as a realtor and high school history and government teacher.

Gardner and his wife, Sandy, reside in Bowling Green and are the parents of three children—Brooks, Christina, and Austin.

# **Keynote Speakers**

#### Vice Chancellor Frederick Church



Frederick Church is the Vice Chancellor of Finance for the Ohio Department of Higher Education (ODHE). He supervises the data management and fiscal offices, and is responsible for budget preparation and implementation and simulations of the formula that allocate \$2 billion annually to Ohio's public colleges and universities.

Mr. Church also continues to work for the Office of Budget and Management (OBM) in a consulting capacity on economic, revenue, and Medicaid forecasting and policy analysis.

Prior to joining ODHE, Fred was the Deputy Budget Director at the Ohio Office of Budget and Management. He was responsible for

economic, revenue and Medicaid forecasting and tax policy, and supervised the planning, education, and human services budget sections at OBM. Prior to working at OBM, Fred was Deputy Tax Commissioner for Tax Policy and Budget at the Ohio Department of Taxation. As Deputy Commissioner, Fred oversaw the work of five divisions: Research, Legislation, Budget, Communications, and Revenue Accounting.

Before coming to the Ohio Department of Taxation, Fred worked for the Comptroller of Maryland as Assistant Director, Bureau of Revenue Estimates, from 1999 through 2000. Fred began his career at the Ohio Legislative Budget Office, working there from 1987 to 1999, last serving as Senior Economist.

Fred earned his B.A. in Classical Studies and his M.A. in Economics from Syracuse University. He was a Ph.D. candidate whose fields of concentration were public finance and labor economics.

## **ED Training Officer Trey Harrison**



Trey Harrison is a Federal Training Officer with the U.S Department of Education's Office of Federal Student Aid, where he is continuing a more than 15-year career in postsecondary education and federal student aid.

Prior to his work at the Department, Trey began his public service career as a Work-Study student at Valencia College in Orlando, Florida. It was at this "part-time job" where a verification worksheet and a very inquisitive mind would lead Trey to develop a progressive passion for the profession. From his initial year as a Work-study student to Federal Student Aid leadership, Trey's mission has always been to make higher education possible for all students.

Currently, Trey is responsible for conducting and developing federal departmental training workshops on Fundamentals of Federal Student Aid Administration, providing regulatory updates, creating new innovative campus-based training products to support the Federal Student Aid community, and regularly assisting schools participating in the department's Ask-a-Fed service.

"Training is essential to the work that we do as Federal Student Aid Administrators. It is an honor to provide an update at this year's Ohio conference."

# **Keynote Speakers**

## Megan McLean Covall



Megan is the Vice President for Policy and Federal Relations at the National Association of Student Financial Aid Administrators (NASFAA) where she oversees the Association's policy and advocacy efforts. Prior to joining NASFAA in the fall of 2010, she served as the Director of Government Relations for the federal Advisory Committee on Student Financial Assistance, where she contributed to several congressionally mandated reports on the postsecondary access and persistence of low- and moderate-income students.

Megan began her career in higher education as an admissions counselor at Penn State University. She received a master's in higher education at Penn State and BA in political science from Allegheny College.



# **Upcoming Events**



**NASFAA Conference** 

June 28-29, 2021 National Harbor, MD **MASFAA Conference** 

October 10-13, 2021 Milwaukee, WI

## ED FSA Training for Financial Aid Professionals

November 30—December 3, 2021 Atlanta, GA

#### **OASFAA Conference**

March 16-18, 2022 Marriott Columbus Northwest 5605 Blazer Pkwy Dublin, OH 43017

Be sure to check the OASFAA calendar at www.oasfaa.org for additional training opportunities.



Are you looking for ways to get involved? Become a more well-rounded financial aid professional? Want to make connections with others in OASFAA and make life-long friendships? Then become a volunteer!

Volunteering for OASFAA allows you to give back to our profession and adds depth to your resume. You learn a lot, have fun and find great networking opportunities. Many committees are looking for additional members. To volunteer, send an email to <a href="mailtosupport@oasfaa.org">support@oasfaa.org</a>.

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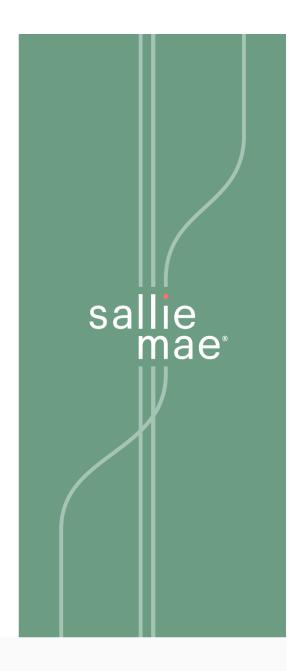
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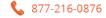
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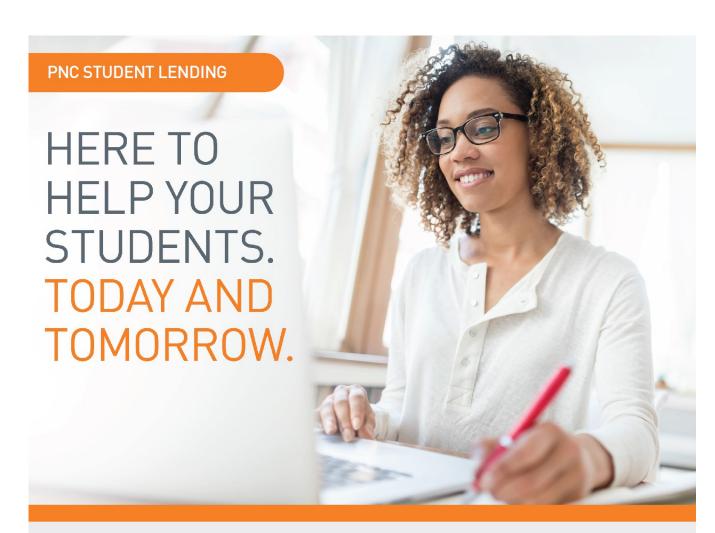








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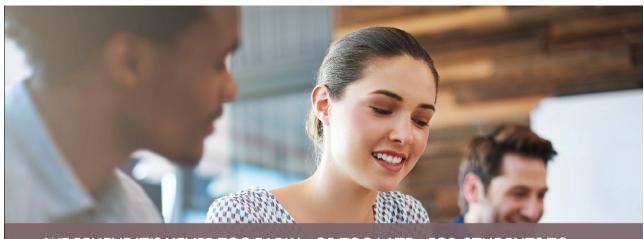
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