Creating Connections, Sharing Solutions

OASFAA Annual Conference
March 16—18, 2022
Marriott Columbus Northwest Hotel,
Dublin, Ohio
From the OASFAA President

Dear Colleagues,

It is hard to believe that more than three years have passed since we were last together! I am very much looking forward to gathering in-person again to learn and connect with each other.

The theme of this year’s conference is **Creating Connections, Sharing Solutions**. I know that many of us value the connections we have made within OASFAA and are often inspired by solutions colleagues have shared to common issues we are all facing. The Conference Planning Committee has made sure the agenda is full of these types of opportunities! Many sessions focus on topics that we deal with daily in our work, but there will also be opportunities to continue our professional development.

I appreciate the special emphasis the planning committee has placed on diversity, equity and inclusion. We will be providing all conference attendees with pronoun pins at registration in an effort to demonstrate our respect for the identity of others. We will also kick off conference with a general session that focuses on DEI efforts at one of our member institutions and we will close conference with a general session about diversity as we look to the future. In addition, we will have breakout sessions focused on diversity. I am looking forward to learning more about solutions and information that will help us all expand diversity, equity and inclusion efforts at our institutions.

While at conference, I encourage you to take some time to visit with our sponsors and learn more about the solutions they offer. Our conference would not be possible without their generous support and we are grateful for all of the ways that they support OASFAA.

Finally, I want to express my deep gratitude to our 2021-22 trustees and executive committee members. I appreciate their continued efforts to provide quality programming, information and support for both our membership and those we serve.

With appreciation,

Melanie Weaver
2021-2022 OASFAA President
In Memoriam

It is with great sadness that we share the passing of two pillars in the financial aid community. Ginny Biada passed away December 16, 2021 and Jonathan "Randy" Green passed away February 11, 2022.

**Ginny** dedicated her professional life to a remarkable career in the field of Financial Aid at several institutions of higher learning. She served as President of OASFAA from 1994-95 and was a decorated representative of the OASFAA and MASFAA organizations. Notably, Ginny received the Lifetime Membership Award from OASFAA, as well as the James W. White Award, the Meritorious Service Award, the State Leadership Award, and the Allan W. Purdy Distinguished Service Award. She also served and chaired many committees over the years.

After graduating from Ohio Wesleyan University in 1988, **Randy** started his financial aid career there, helping to make higher education more accessible to thousands of students during his 30-plus-year career. He retired in 2019 from his most recent position as Executive Director of Financial Aid at Wittenberg University. Randy was a member of the OASFAA Leadership Class of 2006, served on the Outreach Committee from 2005-06, was on the Early Awareness Committee from 2006-2013, served as President of OASFAA from 2013-14, and received the Alan M. Donley Chair in Need Analysis Recognition in 2010.

Please remember their family and friends in your thoughts as we mourn their passing.
2021-2022 Executive Committee Trustees

President—Melanie Weaver, Ohio Northern University
President-Elect—Carrie Short, Lorain County Community College
Past-President—Andrea Morrow, Owens Community College - Toledo
Vice President for Conferences—Ashley Eder Hartoin, DeVry University
Vice President for Training—Betsy Johnson, Bowling Green State University
Secretary—Nancy Shepard, Central Ohio Technical College/The Ohio State University at Newark
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Treasurer-Elect—Mary Reshad, Wright State University
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Northwest Regional Representative—Liz Jennings, Bowling Green State University
Southeast Regional Representative—Lakisha Mays, Columbus College of Art and Design
Southwest Regional Representative—Joey Kuhn, Miami University
Associate Member Representative — Ed Recker, Sallie Mae

2021-2022 Executive Committee Chairs

Associate Member Relations—Scott Lehman, Start State College; Ed Recker, Sallie Mae
Association Governance & Planning—Matthew Moore, Sinclair Community College
Chenelle Leadership - Kirby Adams, Sinclair Community College; Erica Henry, University of Cincinnati
Communications/Website—Melissa McCann, Hondros College; Amy Witt, Franklin University
Conference Entertainment—Deb Gossman, College Ave Student Loans; Michael Jones, Citizens
Conference Program—Nancy Shepard, Central Ohio Technical College/The Ohio State University at Newark
Conference Registration—Jennifer Toomey, Bryant & Stratton College
Conference Site—Connie Fears, University of Cincinnati; Elina Fonseca, University of Cincinnati
Diversity—Judith Cunningham, College Advantage; James McDougal, KEMBA
Finance—Carrie Short, Lorain County Community College
Membership—Sarah Pavlack, Sinclair Community College
NASFAA Training - Betsy Johnson, Bowling Green State University
Need Analysis—Matt Kirksey, University of Akron
New Member/Recruitment—Kimberly Jeffers, PNC Bank Student Lending; C.J. Williams, Bryant & Stratton College
Nominations—Carrie Short, Lorain County Community College
Outreach—Mary Cannon, Hondros College; Emily Goldman, Hondros College; MorraLee Keller, National College Attainment Network; and Faith Phillips, Central Ohio Technical College/The Ohio State University at Newark
Professional Development—Betsy Johnson, Bowling Green State University; Randy Ulses, University of Cincinnati
Regulatory Issues Federal and State—Kim Jenerette, Cedarville University

2021-2022 Executive Committee Liaison

Ohio Department of Higher Education - Tamika Braswell
Past Presidents

2020-21 Andrea Morrow, Owens Community College
2019-20 Adam Dilulio, Cuyahoga Community College
2018-19 Matthew Moore, Sinclair Community College
2017-18 Susan Kannenwischer, Capital University
2016-17 Faith Phillips, Central Ohio Technical College/
The Ohio State University at Newark
2015-16 Amanda Reisinger, Zane State College
2014-15 Angela Johnson, Cuyahoga Community College
2013-14 Randy Green, Wittenberg University
2012-13 Cheryl Willard, Baldwin Wallace University
2011-12 Stephanie Sutton, Lorain County Community College
2010-11 Ann Marie Gruber, Lakeland Community College
2009-10 Randy J. Ulses, University of Cincinnati
2008-09 Betsy Johnson, Owens Community College
2007-08 Amy Baker (Welty), Stark State College
2006-07 Claudia Wenzel, John Carroll University
2005-06 Mary Lynn Perri, Ursuline College
2004-05 Mark Bandré, Ohio Wesleyan University
2003-04 Wendell Schick, Ohio Northern University
2002-03 Mary Kay Freshour, Otterbein University*
2001-02 Brian Paskvan, Owens Community College*
2000-01 Katherine Bontrager, Columbus State Community College
1999-00 Steve England, Stark State College of Technology
1998-99 Brian Paskvan, Owens Community College
1997-98 Kathy Wiesenauer, Sinclair Community College
1996-97 Theodore Hallenbeck, Kent State University

1995-96 Kathy Fay (Milem), The Ohio State University-Newark/COTC
1994-95 Ginny Biada, Baldwin-Wallace College
1993-94 Lisa Hanson, Stark Technical College
1992-93 Jeff Zellers, Muskingum College
1991-92 Alex Murdoch, University of Cincinnati
1990-91 Arman Habeggar, University of Findlay
1989-90 Deb Heineman (Johnson), Bowling Green State University
1988-89 Josette Green, Stark Technical College
1987-88 Michele Nemes Meeker (Wade), The Ohio State University
1986-87 James Bauer, Marietta College
1985-86 Karen Berger (Condeni), Ohio Northern University
1984-85 Earl Dowling, University of Cincinnati
1983-84 Gary Rohmann, Mount Vernon Nazarene College
1982-83 Marc Brenner, Ohio Diesel Technical Institute
1981-82 Edwin Below, Baldwin-Wallace College
1980-81 Bob Hahn, University of Akron
1979-80 David Darr, Wright State University
1978-79 Paul Orehovec, The College of Wooster
1977-78 Rodney Harrison, The Ohio State University
1976-77 Harry Beck, University of Cincinnati
1975-76 William Bennett, Cleveland State University
1974-75 Donald Chenelle, Case Western Reserve University
1973-74 James Hoover, University of Dayton
1972-73 Alan Donley, Hiram College
1971-72 James White, Oberlin College
1970-71 Guy Spitzer, Miami University
1969-70 Mac Richardson, Baldwin-Wallace College
1968-69 Robert McKay, Bowling Green State University

* Served partial year for 2001-2002
Conference Planning Committee

Mary Arter Bell Conference Scholarship

Mary Arter Bell, friend and colleague, will be remembered for her passionate approach to serving others, her commitment to student success, and her sincere dedication to The Ohio Association of Student Financial Aid Administrators. Mary served on many OASFAA committees throughout her career and she especially enjoyed planning and participating in conferences. Although Mary lost her battle to leukemia in May 2012, she will not be forgotten. The Mary Arter Bell Conference Scholarship will allow us to continue to recognize Mary’s contributions as we come together as a community at annual conferences. Each year these scholarships provide funding to those who would otherwise not have the resources available to them from their institutions to attended conference.

Please join us in welcoming our 2022 Annual Conference Mary Arter Bell Scholarship recipients:

Edith Cooper, Art & College Preparatory Academy
Jamie Janda, Lorain County Community College
Tessa Kiraly-Dick, Hiram College
Angela Lauer, Franklin University
Abigail Matias, Ohio Dominican University
Danielle Moore, Belmont College
Heather Pierce, Lorain County Community College
Michael Stumpf, Xavier University
Amy Witt, Franklin University
Conference Policies

Please be aware of your institution’s ethics policy as related to Ohio Revised Code 2921.43(A) and 102.03 (D) and (E) when participating in conference and non-conference events. If you are a vendor but not exhibiting, please refrain from conducting business in the exhibit area.

Nametags are required for admittance to conference events. Please be sure to wear your nametag throughout the conference.

COVID Safety Protocols

Our primary goal is ensuring the comfort and safety of all who attend conference, recognizing that each of us may feel safe in a different way. In order to align with updated CDC guidelines, and those issued by Franklin County, masks will now be optional for the OASFAA conference. We will have KN95 masks available at registration for those that wish to wear one.

Upon checking in at the registration table, attendees will be able to select a sticker to place on their conference badge (red, yellow, or green) to indicate their comfort level with socializing.

- **Green:** Comfortable with normal contact and close conversation
- **Yellow:** Prefer minimal contact
- **Red:** Prefer other attendees to maintain save distance (six feet, if possible)

We will be taking photographs throughout the conference (both candid and group photos). They will be used only in an official OASFAA capacity. Photos may be posted to OASFAA social media accounts and/or the OASFAA website. If you are not comfortable with having your photo taken, please politely notify the photographer.
The mission of the Ohio Association of Student Financial Aid Administrators shall be to ensure access to higher education through the promotion of financial aid awareness. Further, the mission of the Association is to affect public policy initiatives, to promote ethical administration of student aid programs, and to encourage an environment of cooperation among individuals, agencies, organizations and educational institutions to better serve all student populations.

OAFSAA regions are determined by the telephone area code in which the institution is located.
Awards & Recognition

Alex Murdoch Service Award

The Alex Murdoch Service Award was established in 1999 to honor Alex, Associate Director of Financial Aid at University of Cincinnati, when he retired that year. The honor, first announced at Winter Conference 1999 as a tribute to Alex, is awarded annually to a member of OASFAA who has given outstanding service to OASFAA and its members. The recipient's convictions and loyalty to OASFAA, have made it a better organization through their efforts and many contributions.

2021 Faith Phillips, Central Ohio Technical College/The Ohio State University at Newark
2020 Mary Reshad, Wright State University
2019 NO CONFERENCE HELD
2018 Carrie Short, University of Akron
2017 Not awarded
2016 Andrea Morrow, Owens Community College
2015 Randy Ules, University of Cincinnati
2014 John Brown, Great Lakes Educational Loan Service, Inc.
2013 Mary Lynn Perri, Ursuline College
2012 Angela Johnson, Cuyahoga Community College
2011 Mary Kay Freshour, Otterbein University
2010 Betsy Johnson, Owens Community College
2009 Ted Hallenbeck, PNC Bank
2008 Suzanne Fahrer, Bowling Green State University
2007 Melony Ohalek, Sallie Mae Graduate and Professional Programs
2006 Joan Dornette, Good Samaritan College of Nursing
2005 Barbara Hughes, Baldwin-Wallace College
2004 Doris I. Smith, North Central State College
2003 Claudia Wenzel, John Carroll University
2002 Cheryl Willard, Baldwin-Wallace College
2001 Connie Williams, University of Cincinnati
2000 Lawrence Matthews, Bluffton College

Alan M. Donley Chair in Need Analysis Recognition

The Alan M. Donley Chair in Need Analysis honors Al for his commitment and dedication to the philosophy of need analysis and to the need analysis committee over years. Al was the Director of Financial Aid at Hiram College beginning in 1966 and the OASFAA president for the 1972-73 academic year. The need analysis committee chair (or senior chair if it is a co-chair position) is recognized each fall conference as they continue the legacy of need analysis training for OASFAA.

2015 Stacey Black, Cuyahoga Community College
2014 Ericka Walker-Smith, Baldwin-Wallace University
2013 Venus Puliafico, Case Western Reserve University
2012 Kevin Lamb, Marietta College
2011 Carolyn McCluskey, Baldwin-Wallace University
2010 Randy Green, Wittenberg University
2009 James Engler, Franklin University
2008 Greg Carlo, Great Lakes Higher Education Guaranty Corporation
2007 Pamela Hughes, Ohio Northern University
2006 Carmen Sears Edwards, Citibank
2005 Kim Nash-Yore, Cuyahoga Community College
Awards & Recognition

James W. White Award

The James W. White Award honors James W. White, Director of Financial Aid at Oberlin College, when he retired in 1990. The award, first presented at Spring Conference 1991, is given annually to a member of OASFAA who exemplifies the dedication to students, to the aid community, and to the recipient's local community—qualities that were so evident in Jim's career as a financial aid professional.

2021  Matt Moore  - Sinclair Community College
2020  Venus Puliafico  - Case Western Reserve University
2019  NO CONFERENCE HELD
2018  Betsy Johnson—Bowling Green State University
2017  Angela Johnson—Cuyahoga Community College
2016  Faith Phillips—Central Ohio Technical College/The Ohio State University at Newark
2015  James McDougal—Kemba Financial Credit Union
2014  Cheryl Willard—Baldwin Wallace University
2013  Jeff Johnston—Sallie Mae
2012  Bev Dalheim—Lakeland Community College
2011  Mary Arter Bell—US Bank
2010  Roger Eldridge—Great Lakes Higher Education Corporation
2009  Stephanie Sutton—Lorain County Community College
2008  Gary Ulrich—Owens Community College-Findlay Campus
2007  Debra Lee Divers—BGSU Firelands
2006  Geraldine Parker-Thrower—Lakeland Community College
2005  Gregory A. Guzmán—Lourdes College
2004  Lawrence Matthews—Bluffton University
2003  MorraLee Holzapfel—I Know I Can
2002  Steve England—AES/PHEAA
2001  Jerome Weiskittle—Franciscan University of Steubenville
2000  Donald Chenelle—Case Western Reserve University
1999  Arman Habegger—University of Findlay
1998  Lisa K. Mitchell—Student Loan Funding
1997  Ginny Biada—Baldwin-Wallace College
1996  Alex Murdoch—University of Cincinnati
1995  Wendell Schick—Ohio Northern University
1994  Clark Reber—Lourdes College
1993  Michele Nemes Meeker—The Ohio State University
1992  William Bennett—Cleveland State University
1991  Robert Hahn—University of Akron
Awards & Recognition

The Support Professional Award, given from 1990 through 2017, recognized individuals who were serving in the support/clerical profession reporting to an OASFAA member. The recipients exemplified a strong commitment to the students, their institutions for which they worked and the financial aid profession. OASFAA would like to thank each of these awardees for their dedication as well as those who continue to serve in this role today.

Support Professional Award

2017  Melody Whitlock—University of Cincinnati
2016  Lisa Jackson—Kent State University
2015  Renee Hales—Oberlin College
2014  Christa McNichols—Mount Vernon Nazarene University
2013  Dawn Langdon—Stark State College
2012  Marion Carter—The Ohio State University
2011  Christina Emerson—Case Western Reserve University
2010  Debra Clark—Central Ohio Technical College
2009  Jennifer Healey—University of Dayton
2008  Kim Kuhajda—Baldwin-Wallace College
2007  Jenny Rumpler and Pat Tobis—Miami University
2006  Tracy Febel—Lakeland Community College
2005  Ann Cano—University of Dayton
2004  Janet Crawford, Lee Ann Timmerman, Sherry Benjamin, Kathy Sybert—Ohio Northern University
2003  Dottie Chapman—Bluffton College
2002  Tenley Peterson—University of Toledo
2001  Annie Johnson—Ohio State University
2000  Shannon Maag—Lima Technical College
1999  Darlene Burns—Walsh University
1998  Stephanie Medley—Belmont Technical College
       Bea Pettaway - Medical College of Ohio
       Sandy Vilkowski - Miami University
1997  Laura Witt—NE Ohio College of Medicine
       JoAnn Evans, Kathy Stripling, Carrie Lemle and Kevin Paskvan - Owens Community College
       Lola Hauss—Capital University
       Debbie Back, Linda Will, Marcia Mitchell, Anthony Boniella, Evelyn Harris, Patricia Rakestraw, Candace McGowan, Rodney Gross, Cheryl Griffin-Daugherty, Robin McMenemy, and Rutha Lacking—Sinclair Community College
1996  Andrea Hines—Oberlin College
       Barb Noonan and Kent McKenzie - The University of Toledo, Barbara Birk - Capital University, and Kathi Richards - Edison Community College
1995  Judy Cook—University of Findlay
1994  Melissa Chandler—Lakeland Community College
1993  Carol Benedum, Meilani Cook, Marge Smith—Stark Technical College
1992  Janet Crawford—Ohio Northern University, Becky Heaton—Mount Vernon Nazarene 1991
1990  Ruth Murphy—Marietta College
Awards & Recognition

MASFAA State Leadership Award

The MASFAA State Leadership Award is presented annually to recognize outstanding leadership of a member from each of the 9 states within MASFAA. The recipients, who must be current MASFAA members, must have made outstanding contributions to the financial aid profession at the state and regional levels over a sustained period of time, i.e. seven years or more. Leadership at the regional level is not the only criterion for this award, and the selection process will not be limited to current state elected leaders. The individuals selected for this award must: exhibit high integrity and character; have shown creative leadership; have inspired and encouraged others to participate actively in professional development activities; have sustained active involvement in professional organizations, and have supported the goals and objectives of MASFAA.

2021  Melissa Van Meter, Ohio University
2019  Betsy Johnson, Bowling Green State University
2018  Jayme Jarrett, Ohio Northern University
2017  Erica Henry, University of Cincinnati
2016  Emily Haynam, The Ohio State University
2015  Alicia Frey, Belmont Technical College
2014  Angela K. Johnson, Cuyahoga Community College
2013  Randy Ulses, University of Cincinnati

2012  Val Kepner, Oberlin College
2011  Ann Marie Gruber, Lakeland Community College
2010  Arman Habegger, University of Findlay
2009  Karen Kopp, Cuyahoga Community College
2008  Cheryl Willard, Baldwin-Wallace College
2007  Michiale M Schneider, Student Loan Xpress
2006  Ginny Biada, Xpress Loan Servicing

2020-21 Don Chenelle Leadership

The OASFAA Leadership Program was initiated in 2002-03 as a way to recognize the talents inherent in our members, provide programming to enrich those talents and build leadership and volunteerism within the Association, community and the workplace. Beginning with the class of 2010, the program was named in honor of one of OASFAA’s past presidents, Don Chenelle. Congratulations to the 2020-21 OASFAA Leadership Class!

Samantha Acree, Stark State College
Ryan Anloague, Sinclair Community College
Francis Chibundi, Sinclair Community College
Becky Henson, Lake Erie College
Kristine Kauf, FA Solutions
Paige Kiley, Clark State Community College

Joey Kuhn, Miami University-Hamilton
Lakisha Mays, Columbus College of Art and Design
Renee Schmidt, University of Akron
Angel Ruiz-Crabb, Sinclair Community College
Nicholas Steinbrecher, Franklin University
Holly Sunafrank, Ohio Northern University
Lifetime Members

Lifetime Membership to OASFAA is limited to those individuals who served the Ohio Association of Student Financial Aid Administrators, and the financial aid profession with distinction for a significant period of time. This honor is intended to recognize a member at the end of a career devoted to the administration of student financial aid. Lifetime members are non-voting members of the association. To be considered for Lifetime Membership, an individual must be nominated by a current member of the association. The Association Governance and Planning Committee is responsible for gathering information on the nominee's contributions and presenting their findings to the Trustees. Lifetime Membership will be confirmed by a majority vote of the Trustees.

- Ginny Biada—Baldwin Wallace University
- Don Chenelle—Case Western University
- Rodney Harrison—The Ohio State University
- Ronald J. (Jack) Hinz—University of Cincinnati
- Alex Murdoch—University of Cincinnati
- James White—Oberlin College

Distinguished Service Award

The Distinguished Service Award was created in 1985. The award is reserved for an OASFAA member who has provided devoted and unselfish service in furthering the progress, aims and ideals of OASFAA, MASFAA and NASFAA supporting the entire financial aid community.

- 2014—Jamie Malone, Great Lakes Higher Education
- 2006—Tally K. Hart, The Ohio State University
- 1985—Marc L. Brenner, Ohio Diesel Technical Institute
Sponsors and Exhibitors

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PNC Bank

Ohio’s College Advantage

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ScholarNet

STUDENT CONNECTIONS

SoFi
Wednesday, March 16, 2022

9:00am—10:00am  Registration open for NASFAA Credential Workshop

10:00am—12:00pm  NASFAA Credential Workshop—Direct Loans - Dublin I & II

**Presenters:** Sarah Pavlack, Sinclair Community College and Mary Reshad, Wright State University

This session will review the rules of administering the Direct Loan program using training materials provided by NASFAA. Attendees will be eligible to sit for the NASFAA U Direct Loan Credential Test at no additional charge.

10:00am—11:45am  Conference Registration & Exhibits Open

12:00pm—1:15pm  General Session/Lunch—Dublin III & IV

* President’s Welcome
* Introduction of conference Charity (Boys and Girls Clubs)
* Diversity Session: Diversity, Equity and Inclusion (DEI) -How DEI Has Evolved on College Campuses

• The goal of this session is to take a walk down the DEI lane on our campuses. With DEI now being a central focus in higher education, what significant DEI actions or efforts are happening on our campuses? Most importantly, what have we gained from having a greater commitment to DEI efforts on our campuses?

1:15pm—5:00pm  Registration/Exhibits Open

1:30pm—2:20pm  Interest Sessions

**OIG Session on Fraud Prevention - Dublin V**


**Moderator:** Amy Witt, Franklin University

Overview of who we (OIG) are and what we do, types of fraud cases we investigate, and who to contact if you suspect fraud. Actual case examples will be provided.

**Scholarship Options for Students: How to Identify Scams, Reliable Websites and Best Practices - Dublin VI**

**Presenter:** Veronica Davidson, Sinclair Community College

**Moderator:** Daniel Gonzales, Campus Logic

In this session you will be provided with reliable websites and resources for scholarships, learn how to identify scams and how they can be avoided, and discuss best practices for scholarship identification and dissemination.

**NASFAA Credential Workshop—Direct Loans (continued) - Dublin I & II**

**Presenters:** Sarah Pavlack, Sinclair Community College and Mary Reshad, Wright State University

**Leadership Class (Invitation Only) - Franklin**

2:20pm—2:45pm  Dessert/Beverage Break—Atrium
Wednesday, March 16, 2022

2:45pm—3:35pm  Interest Sessions

Mental Health for Staff and Students - Dublin VI
Presenter: Dr. Micky Sharma, The Ohio State University
Moderator: Kimberly Jeffers, PNC Bank Student Lending
The overall well-being and mental health of students and staff has been an ever present concern in higher education and beyond. The impact of the pandemic has further heightened this concern. This session will discuss how the pandemic has impacted mental health as well as the concepts of self-care, resiliency, grit and treatment. Helpful strategies to manage your mental health will also be presented.

Verification, Professional Judgment, and Conflicting Information Resources Panel - Dublin V
Presenter: C.J. Williams, Bryant & Stratten College; Matt Kirksey, University of Akron; and Jeremy Orndorff, University of Cincinnati
Moderator: Amy Witt, Franklin University
Have you ever come across a Verification, Professional Judgment, or Conflicting Information item that you wondered where to start on how to resolve it? Would you like to potentially add to your options in trying to figure these special situations out? Join our panel, as they will be sharing situations and resources that could help you in resolving federal Verification, Professional Judgment, and Conflicting Information items you may have now or may come across in the future.

NASFAA Credential Workshop—Direct Loans (continued—Dublin I & II
Presenters: Sarah Pavlack, Sinclair Community College and Mary Reshad, Wright State University

Leadership Class (Invitation Only) - Franklin

3:35pm—3:50pm  Beverage Break—Atrium

3:50pm—4:40pm  Interest Sessions

The Basics of Implementing a Competency Based Education Program - Dublin I
Presenter: Callie Zake, Director of Undergraduate Admissions and Financial Aid, Lourdes University
Moderator: Faith Phillips, Director of Student Financial Services, Central Ohio Technical College/The Ohio State University at Newark
This session will cover how one institution implemented Competency Based Education (CBE), including the research conducted beforehand, the changes made throughout the process, and the programs selected for CBE. This presentation will also include a discussion on regulations related to CBE and lessons learned along the way.
Overview of FAFSA Simplification - Dublin II
Presenter: MorraLee Keller, National College Attainment Network
Moderator: Betsy Johnson, Bowling Green State University
Sweeping changes are coming to the FAFSA for the 2024-25 year. This session will offer insight to several of the changes that colleges should be starting to think about. Lots of changes come with lots of questions and not so many answers yet. Come learn and share your concerns about upcoming changes.

Ohio University SafeZone - Dublin V
Presenter: Micah McCary, Ohio University LGTB Director
Moderator: James McDougal, KEMBA Financial Credit Union
Ohio University’s SafeZone 101 program is an educational training about the diversities of gender identity, expression, and sexuality as they relate to both personal and professional contexts. This presentation explores different ways to create a welcoming and understanding environment for people of various LGBTQ+ identities and levels of being out.

eApp, eCAR, PPA....OMG! - Dublin VI
Presenter: Carrie Short, Lorain County Community College and Sylvia Bustard, Kent State University
Moderator: Veronica Davidson, Sinclair Community College
As an FAA, you may hear these abbreviations in your office but may not understand the significance. Typically, maintaining institutional eligibility via the eApp/eCAR/PPA is reserved for senior FA staff. This session will provide you with an introduction to these documents as well as a review of the requirements and procedures for updating institutional eligibility so that it's no longer a foreign concept.

Leadership Class (Invitation Only) - Franklin

6:00pm—7:00pm  OASFAA Dinner - Dublin III & IV

7:00pm—8:00pm  President's Reception - Dublin III & IV

8:00pm—11:00pm  Entertainment - DJ Brent Schmidt - Dublin III & IV
Put on your dancing shoes and come prepared to share your knowledge and have fun! This year’s entertainment will provide a fun-filled evening with music, dancing, and trivia games throughout the evening. Great prizes can also be won. You'll be rocking with Cleveland's nerdiest DJ - DJB! From DJing at Progressive Field for the Cleveland Indians, to spinning tunes at Jack Casino Cleveland, Brent creates a whole musical experience taking his clients and guests on an entertainment journey that no other DJ can. Join us immediately after dinner for an evening of laughter and comradery with your colleagues and friends.
Thursday, March 17, 2022

7:30am—5:00pm  Registration & Exhibits Open - Atrium
7:30am—8:30am  Breakfast—Dublin III & IV
8:00am—8:30am  OASFAA Business Meeting—Dublin III & IV
8:30am—9:45am  General Session—Dublin III & IV

* State Update - Jim Bennett, Chief of Staff and Senior Advisor to the Chancellor of the Ohio Department of Education
* MASFAA Update - Heidi Carl, Executive Director of Financial Aid, Purdue University

9:55am—10:45am  Interest Sessions

2022-2023 Verification - Dublin I
Presenter: Matt Kirksey, University of Akron
Moderator: Melanie Weaver, Ohio Northern University
This session will overview 2022-23 verification requirements and feature an open discussion sharing solutions to common questions.

Forging a Strong Partnership Between Institutional Research and Financial Aid - Dublin II
Presenter: Carrie Short, Lorain County Community College and Thomas Jay Benjamin, Lorain County Community College
Moderator: Veronica Davidson, Sinclair Community College
In this session, two experienced professionals - one from IR and one from Financial Aid - will discuss how they've worked to build a strong partnership between their offices. They will share similarities and differences in perspectives from IR and FA that may shape the IR-FA partnership at your institution. The session will also detail two important projects for any campus - determining the Cost of Attendance and examining the Cohort Default Rate - that may provide practical examples of how financial aid professionals can begin to work more closely with their IR colleagues.

Diversity Session - Take a Deeper Dive into DEI Efforts Happening on Our Campuses - Dublin V
Presenter: Chris Mundell, Columbus College of Art and Design
Moderator: James McDougal, KEMBA Financial Credit Union
Let's take a deeper dive into highlighting the Diversity, Equity, and Inclusion (DEI) efforts we see happening on our campuses. Most importantly, what have we gained from having a greater commitment to DEI efforts on our campuses? The goal of this session is to have an open discussion about how we feel the DEI mission has evolved on our campus.

Using NSLDS and Confirming Eligibility - Dublin VI
Presenters: Marlene Lowery, Stark State and Emily Goldman, Hondros
Moderator: Marlene Lowery, Stark State
Determining a student's remaining eligibility in NSLDS can sometimes be challenging. In this session, we'll take a look at some of the common issues that arise including loan consolidation, undergraduate to graduate students, and more.

Leadership Class (Invitation Only) - Franklin

10:45—11:00am  Beverage Break—Atrium
Thursday, March 17, 2022

11:00am—11:50am  Interest Sessions

**Positioning Yourself On Campus - Dublin I**  
Presenter:  Heidi Carl, Executive Director, Purdue University  
Moderator:  Betsy Johnson, Bowling Green State University  
Are you new to your campus or been there a while but feel like you need to take action to help financial aid have a voice in major campus decisions? Come learn more about yourself, how to partner with your boss and steps you can take to learn more about your campus too. Don't miss out on this opportunity to position yourself and your financial aid team as an asset to your campus.

**ODHE Updates on FAFSA Efforts and Sharing Best Practices - Dublin II**  
Presenter:  Carlos Bing, Director, College Access Programs, Ohio Department of Education and Faren Morris, Program Manager, Contracts and Legal Services, Ohio Department of Higher Education  
Moderator:  Tamika Braswell, Director of Financial Aid, Ohio Department of Higher Education  
The Free Application for Federal Student Aid (FAFSA) is the gateway to financial aid opportunities for Ohio students, but nationally, and in Ohio, FAFSA completion rates dropped 10% or more since the start of the pandemic. Today, Ohio is working with dozens of stakeholders across the state, including higher education institutions, non-profits, and libraries to increase FAFSA completion numbers in Ohio and strengthen student opportunity. This session will provide an overview of four major initiatives: raising awareness of FAFSA through outreach and marketing, providing professional development opportunities for counselors and others, upgrading statewide and counselor data tools, and providing funding to increase direct support for students.

**Default Prevention and Repayment - Dublin V**  
Presenter:  Tori Watson, Regional Director - Southeast and Midwest, Edamerica, and Luci Hardesty, Default Management Coordinator, Central Ohio Technical College  
Moderator:  Deb Gossman, Head of Campus Development-Central, College Ave Student Loans  
Federal student loan borrowers were to begin re-entering repayment on their federal student loans by the end of January 2022. However, the U.S. Department of Education announced a 90-day extension of the pause on student loan repayment, interest, and collections through May 1, 2022. Learn what Edamerica and Central Ohio Technical College are doing to mitigate delinquency and default for those borrowers as they plan to re-enter repayment and learn what improvements they have made to transition borrowers back to successful repayment. Also, learn about the impact the pause in repayment of federal loans will have on your cohort default rates for AY 2019 and beyond and any trends they may expect to see going forward.

**Consortium Agreements Panel - Dublin VI**  
Presenter:  Michelle Kohar, Columbus State Community College; Alana Thompson, Kent State University; and Amy Witt, Franklin University  
Moderator:  Amy Witt, Franklin University  
Would you like to learn more about how Consortium Agreements are processed by different institutions, and/or ask questions? Join our three panelists as they describe how Consortium Agreements are processed by each school (a two-year Community College, a four-year public school, and a four-year private school), and get your questions answered.

**Leadership Class (Invitation Only) - Franklin**
Thursday, March 17, 2022

12:00pm—1:50pm  General Session/Lunch—Dublin III & IV
*NASFAA Federal Update: Karen McCarthy
*Awards Ceremony

2:05pm—2:55pm  Interest Sessions

Implementing NASFAA's Implicit Bias Toolkit on Your Campus - Dublin I
Presenter:  Carrie Short, Lorain County Community College and Heather Pierce, Lorain County Community College
Moderator: Carrie Short, Lorain County Community College
Student Financial Aid at LCCC held a series of nine virtual workshops to introduce, review, discuss, and make plans to implement NASFAA's Implicit Bias Toolkit. Members of the SFA team as well as partners across campus participated in engaging and enlightening discussions about current policies and procedures involving the administration of financial aid. Join this informal session for tips and ideas on how to facilitate implicit bias discussions on your campus.

ED Session - What is Conflicting Information and Why Should You Care? - Dublin II
Presenter:  Arva Thomas, Training Officer, Federal Student Aid (FSA)
Moderator: Melanie Weaver, Ohio Northern University
In this session we will talk about how conflicting information arises and some best practices for resolving it. Many helpful tools and resources will be provided to help make you a conflicting information expert.

Need Analysis Hand Calculation for Dependent Students - Dublin V
Presenter:  Matt Kirksey, University of Akron
Moderator: Mary Reshad, Wright State University
Join in on this fun session as we learn the basics of Federal Methodology and complete an EFC calculation by hand for a Dependent student.

HEI Training Session - Dublin VI
Presenter:  Tamika Braswell, Director of Financial Aid, Ohio Department of Higher Education, Ramah Church, Program Manager, Ohio Department of Higher Education, and Lisa Reed, Program Manager, Ohio Department of Higher Education.
Moderator: Tamika Braswell, Director of Financial Aid, Ohio Department of Higher Education
This session will provide an overview of the state financial aid programs; Choose Ohio First Scholarship, Nurse Education Assistance Loan Program (NEALP), Ohio College Opportunity Grant (OCOG), and Ohio War Orphans Scholarship (WOS) in the HEI System for viewing queries, file submissions, and more.

Leadership Class (Invitation Only) - Franklin

2:55pm—3:10pm  Dessert/Beverage Break—Atrium
Thursday, March 17, 2022

3:10pm—4:00pm  Interest Sessions

**A Persistent, Daily Low Hum: Understanding and Addressing Microaggressions in Higher Education - Dublin I**
Presenter: **Dr. Nichole Ray**, Adjunct Faculty, Purdue Global University and Senior Lecturer, Institute for Women's Studies, University of Georgia
Moderator: **James McDougal**, KEMBA
The purpose of this presentation is to share and facilitate a critical conversation on microaggressions in higher education. Specific topics include defining and providing examples of microaggressions, the current and relevant research on microaggressions in higher education, the impact on college students, faculty and staff, and implications for financial aid professionals.

**Implications for FAFSA Simplification - Dublin II**
Presenter: **Matt Moore**, Sinclair Community College, **Randy Ulses**, University of Cincinnati, **Laura Meek**, Denison University, and **Heidi Carl**, Purdue University
Moderator: **MorraLee Keller**, National College Attainment Network
There are some impactful changes coming with the 2024-25 Simplified FAFSA. Institutions need to begin to think about how these changes will impact their processes, packaging strategies and awards to students. Come join a conversation as aid administrators from different sectors share thoughts about how these changes may impact their college.

**Need Analysis Hand Calculation for Independent Students - Dublin V**
Presenter: **Matt Kirksey**, University of Akron
Moderator: **Mary Reshad**, Wright State University
Join in on this fun session as we learn the basics of Federal Methodology and complete an EFC calculation by hand for an Independent student.

**VA Education Benefits - Dublin VI**
Presenter: **Samantha Erickson**, Director, State Approving Agency Ohio Department of Veterans Services
Moderator: **Tamika Braswell**, Director of Financial Aid, Ohio Department of Higher Education
If you're a higher education college administrator or school certifying official in need of resources to support and create quality connections with veteran students, this session is for you. Come and find information about program approvals and revisions, certification, compliance, and more. This session will offer resources that will help you assist veteran students pursuing education and training with their VA benefits.

**Leadership Class (Invitation Only) - Franklin**
Thursday, March 17, 2022

4:10pm—5:00pm  Interest Sessions—Birds of a Feather
These breakout sessions offer a chance to connect and collaborate with other colleagues who manage specific areas at different institutions.

Direct Loans—Dublin I
Moderator: Amy Witt, Franklin University
Flitter this way to flock and tweet with each other about federal Direct Loans! Join those in attendance to discuss resources, issues, and questions you may have about Direct Loans with others who may have answers or similar issues and questions that you do!

Federal Work Study/Pell—Dublin II
Moderator: Jayme Jarrett, Ohio Northern University
This session will be a participant led discussion about all things FWS and Pell. Bring your questions to ask of the group or attend to learn more about what issues others are facing.

Customer Service—Dublin V
Moderator: Veronica Davidson, Sinclair Community College

Verification—Dublin VI
Moderator: Robin Sohnly, Columbus College of Art and Design
Did the flexibility in the V1 waiver help your schools quickly process verification? Did you feel as though you needed to review or add anything to ensure your review for potentially conflicting information was still addressed with the waiver of the verification group? What are your thoughts on returning to it in the next fiscal year? Join the discussion with the group to learn what questions or comments others have.

Leadership Class (Invitation Only) - Franklin

5:15pm—6:15pm  Thank you Sponsors Cocktail Hour

6:15pm  Dinner on Your Own

Bon Appétit
Friday, March 18, 2022

7:30am—10:00am  Registration Open
7:30am—8:30am  Breakfast (Light meal/Grab & Go Items) — Atrium

8:30am—9:20am  Interest Sessions

**How America Pays for College - Families' College Experience in the Pandemic - Dublin I**

*Presenters:*  Ed Recker, Sallie Mae and Judith Cunningham, CollegeAdvantage
*Moderator:*  Melanie Weaver, Ohio Northern University

This past year has been like no other. Join us for a discussion of findings of "How America Pays for College 2021" - Sallie Mae's national research study as well as behaviors and insights from CollegeAdvantage. We'll explore the effects of the pandemic on college choice, families' attitudes toward a college education, their decisions about how to cover college costs and the role of online learning in the overall college experience.

**ED Session: Satisfactory Academic Progress - Dublin II**

*Presenter:*  Arva Thomas, Training Officer with Federal Student Aid (FSA)
*Moderator:*  Veronica Davidson, Sinclair Community College

At least once a year, institutions must assess whether students are making SAP. This session will offer instruction on how to evaluate SAP in accordance with applicable laws and regulations. We will provide an explanation of key concepts such as qualitative and quantitative (pace) measurements, maximum time frame, warning and probation periods, appeals, and academic plans. Where appropriate, examples will be provided to help demonstrate the elements that a school is required to include in its SAP policy.

**Navigating the Hybrid Work Environment - Dublin V**

*Presenter:*  Carrie Short, Lorain County Community College
*Moderator:*  Carrie Short, Lorain County Community College

As the working community rounds the corner on the second full year of the COVID-19 pandemic, you may not think there's anything you don't already know about working remotely. In this session, we will share tips for enhancing your productivity (and the productivity of your team), how to be effective when virtual, and other lessons learned from "the new normal" of the hybrid work environment.

**Leadership Class (Invitation Only) - Franklin**
Friday, March 18, 2022

9:30—10:20am  Interest Sessions

**Title IV Reconciliation - Dublin I**
Presenter:  **Jessica Mautz**, Central Ohio Technical College/The Ohio State University at Newark
Moderator:  **Faith Phillips**, Central Ohio Technical College/The Ohio State University at Newark
This session will highlight the general disbursement reporting, excess cash, and reconciliation requirements for all Title IV programs from both the Financial Aid and Business Office perspective.

**A Village of Support for Pell and First-Generation Students at the University of Cincinnati - Dublin II**
Presenter:  **Dr. Lisa Holstrom**, Senior Assistant Dean, College of Arts and Sciences, University of Cincinnati
Moderator:  **Nancy Shepard**, Central Ohio Technical College/The Ohio State University at Newark
Data analysis revealed that students who were receiving Pell and who were first-generation had retention rates that lagged behind their peers. A village of support was formed, that included a new success coach model, as well as connections in the Bursar, Financial Aid and Academic Affairs offices. The new solution improved retention of this vulnerable group significantly. Join us to go over how the University of Cincinnati implemented this village of support.

**Understanding Credit and Private Loan Underwriting - Dublin V**
Presenter:  **Michael Jones**, Citizens
Moderator:  **Michael Jones**, Citizens
This presentation is designed to provide an overview of credit and how credit works. It will also provide guidance with insight into the impact of credit during the underwriting process and factors that should be considered that will help reduce the overall cost of education.

**R2T4 in Modules - Dublin VI**
Presenter:  **Sarah Pavlack**, Sinclair Community College
Moderator:  **Mary Reshad**, Wright State University
When courses in a program do not span the entire length of the payment period or period of enrollment, you have modules! In this session, we will start by defining both modules and withdrawals before giving details on how module situations impact the R2T4 process. A number of example withdrawal scenarios will be reviewed in detail. The new R2T4 regulations effective July 1, 2021 will also be discussed.

**Leadership Class (Invitation Only) - Franklin**

10:20—10:45am  Break / Hotel Check Out
Friday, March 18, 2022

10:45am—2:00pm  Brunch—Dublin III & IV

*General Session - Diversity Session: Random Thoughts on Equity, How Powerful Stores and How Belief in it has Helped Change the World

  • For many, equity has become a divisive term. Let’s discuss why we should embrace equity and how belief in it has led to some powerful stories with amazing outcomes.

*Charity donation
*Recognition Ceremony
*Passing of the Gavel
*President’s Closing Remarks

Thank you for attending. Drive safely. See you next year!
Jim Bennett has served as Chief of Staff and Senior Advisor to two state higher education system Chancellors and one university President. Currently, Jim serves as Chief of Staff and Senior Advisor to the Chancellor of the Ohio Department of Education (ODHE). In this capacity, Jim is responsible for directing and overseeing all administrative and operational functions of the Cabinet-level state agency, guiding the agency's comprehensive policy agenda, and leading the Department's Senior Staff.

Jim previously served as Chief of Staff to the President of Cleveland State University, where he was responsible for overseeing the administrative and operational functions of the Office of the President and coordinating strategic initiatives among the President's Senior Leadership Team.

Earlier in his career, Jim served as the Vice Chancellor of Finance and Data Management and Chief Financial Officer (CFO) at ODHE, where he oversaw all financial activities for the Department, including the development and implementation of a biennial operating budget in excess of $5 billion and a biennial capital budget in excess of $500 million, financial aid disbursement and reconciliation, and the administration of statewide higher education data and research services.

Jim has held prior positions as Budget Section Chief, Senior Higher Education Analyst, and Higher Education Analyst at the Ohio Office of Budget and Management (OBM), where he oversaw budget and policy analysis related to Ohio's public institutions of higher education and K-12 public education entities.

Jim holds a Bachelor of Science degree, a Master of Science degree, and a Master's degree in Public Policy and Management, all received from The Ohio State University.

Heidi Carl is the Executive Director of Financial Aid at Purdue University. She joined the Purdue staff in February 2019 and previously was the Associate Dean for Enrollment Director of Financial Aid at Wabash College.

Heidi is the current President for MASFAA and has served MASFAA in many various roles in the past. She is a previous state President for Indiana and continues to serve her state association with governmental relations, Access, Equity and Diversity, and as a presenter for guidance counselor workshops held across the state. She is also a regional council member for the Midwestern College Board Council. Heidi earned her B.S. in Communications and her M.A. in Higher Education Administration from Western Michigan University.
Keynote Speakers

Karen McCarthy

Karen is the Vice President of Public Policy and Federal Relations at NASFAA, playing a key role in the development and implementation of NASFAA’s strategic advocacy goals and objectives. She began her career in student aid working in the financial aid offices at several large, 4-year institutions, including Boston University, Miami University of Ohio, and The Ohio State University. Prior to her current role at NASFAA, she held positions there in training and regulatory assistance, and policy analysis. She serves on the Department of Education’s FAFSA Advisory Group and FUTURE Act Implementation Group, and has served as NASFAA’s representative at negotiating rulemaking sessions, most recently covering Accreditation and Innovation in 2019.

A native of Massachusetts, she earned a bachelor’s degree from Cornell University and a master’s degree from The Ohio State University.

Arva Thomas

Arva Thomas is a Training Officer with Federal Student Aid (FSA). During her 20-year career, she has held various positions throughout FSA working with students, schools, and federal, state, and local stakeholders. For 10 of those years, Arva was part of FSA’s Program Compliance team conducting program reviews, resolving deficient audits, processing recertifications, changes in ownership and mergers, and providing training and technical assistance to schools.

Now as a Training Officer, Arva presents live sessions, workshops and webinars including the Fundamentals of Federal Student Aid Administration, Applying for Recertification, and various other topics at regional conferences, and the popular new Wednesday Webinar series hosted by FSA. She also develops training materials and is the voice of many FSA Coach Fundamentals lessons in the FSA Training Center. Arva has also been featured in annual the Federal Student Aid Training Conference, presenting the Program Review Essentials, Maintaining Institutional Eligibility, and Consumer Information and FSA Assessments sessions.

Training and public speaking are Arva’s professional passions. Her energetic and engaging style make her a sought-after speaker and trainer. She is also a former teacher with experience at both the secondary and postsecondary levels.

Arva is a Georgia native and resides north of Atlanta with her twin teenage sons. In her spare time, she enjoys Zumba, reading, baking, painting, travel, live theatre, and spending time with family and friends.
Michael Carter is the Senior Advisor to the President/Chief Diversity Office at Sinclair Community College. He was appointed by President Johnson in 2015 as Senior Advisor to the President and Chief Diversity Officer, having previously served as Sinclair’s first Superintendent of the Division of School and Community Partnerships where he was the driver for the dramatic increase of college credit options for high school students. The number enrolled increased from 500 students to almost 3,000 students in five years.

Over his 20 year career at Sinclair, Michael served as Senior Vice President, Senior Director of High School Linkages, and Director of the Fast Forward Center (a nationally recognized model in dropout recovery).

In 2021 The Dayton Business Journal awarded Michael “The Diversity in Business” Award. The National Conference for Community & Justice (NCCJ) awarded Michael the 2018 Humanitarian Mentorship Award for his commitment to mentoring/empowering emerging leaders, as well as using his voice and efforts to bring about social and economic change in the community. Michael has been recognized with many other awards for his community work and advocacy.

A former public school teacher, administrator and coach, Michael has over 40 years of experience working with youth. Michael holds a BA from Wittenberg University and an MA in educational leadership from Wright State.
Entertainment

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