



Text **GENERATIONZ190** to **22333**
to participate

(we are not collecting your number for any purposes)

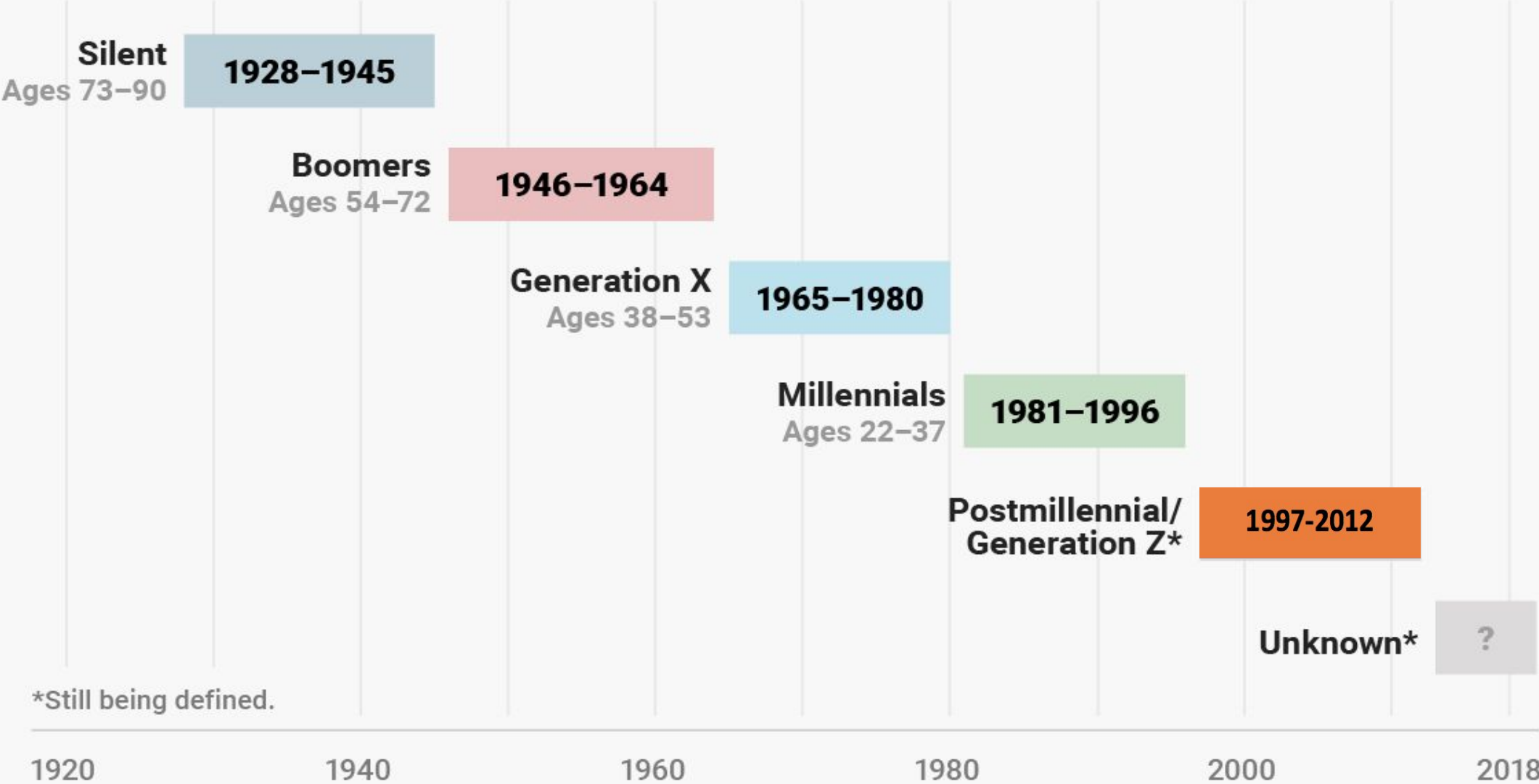
**DID YOU
KNOW**



Definition of **SHIFT**

- 1 : to exchange for or replace by another (change)
- 2 **a:** to change the place, position, or direction of (move)
b: to make a change in (place)

Which generation you're in based on your birth year



*Still being defined.

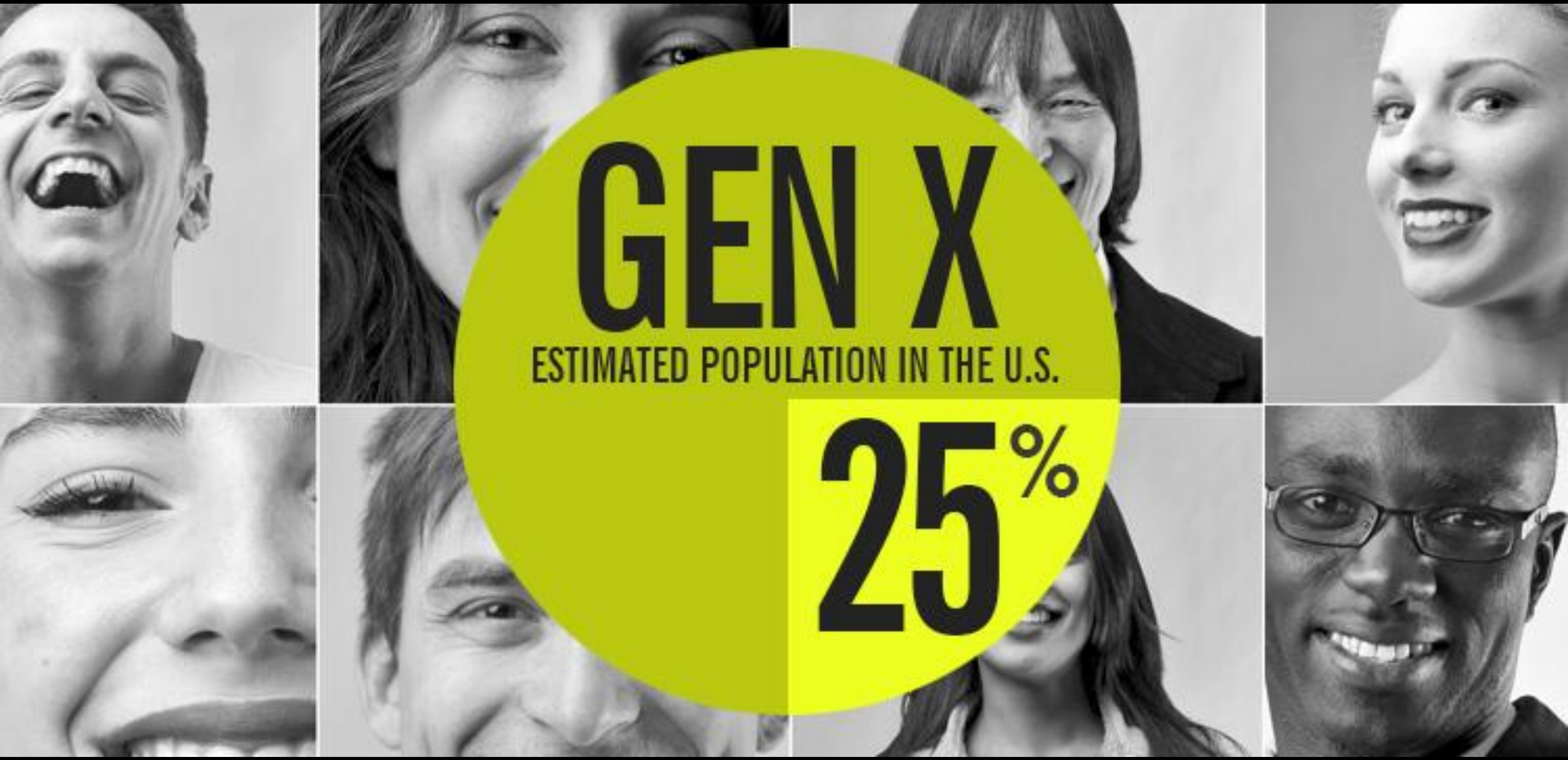
[POLL](#)

[Word
Cloud](#)

**JOBLESS MEN
KEEP GOING
WE CAN'T TAKE CARE OF OUR OWN
CHAMBER OF COMMERCE**

MB
43100





GEN X

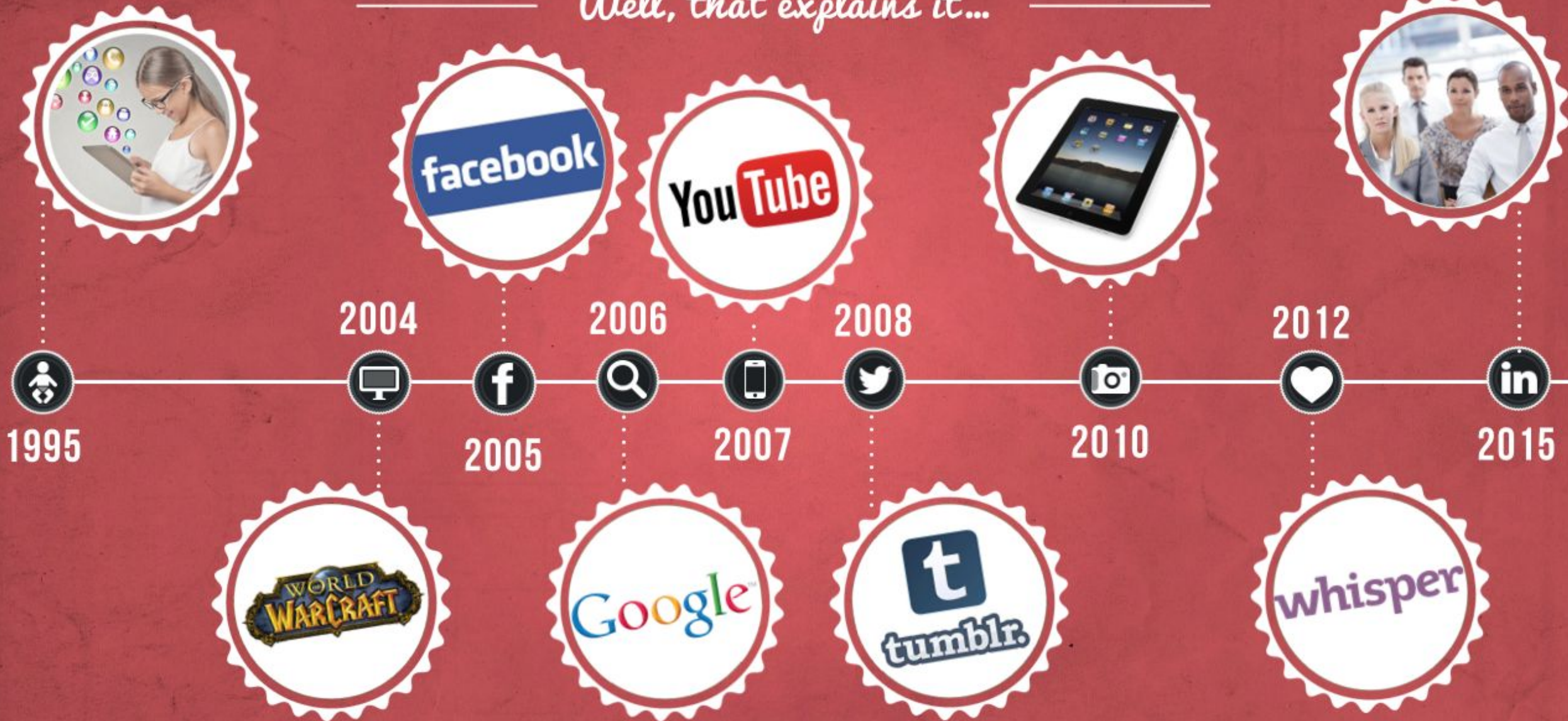
ESTIMATED POPULATION IN THE U.S.

25%



A GEN Z'S JOURNEY

Well, that explains it...



Find a group of 4-6 people that are in “your” generation and discuss questions 1-5.

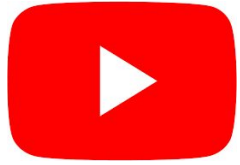
1. Based on your generation - how would “you” like to be communicated to?
2. How is your campus currently communicating to “your” generation of students?
3. What difficulties have you encountered communicating with “your own” generation of students - why is it difficult?
4. What support are you receiving from your administration in order to better communicate with different generations of students you serve?


Answer THIS ONE on your flip chart

5. What successful communication methods have you used to reach “your” generation, and why are they successful?



[devices](#)



A young woman with curly hair is wearing a pink knit beanie and a grey hoodie. She is smiling and looking towards the camera while holding a smartphone in her hands. The background is a dark, out-of-focus indoor setting.

Hackschooling
makes me
happy

[Logan Laplante](#)



Connecting with Gen Z

CONNECTING WITH GEN Z



Sources

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