

OASFAA 2021 VIRTUAL SPRING CONFERENCE AGENDA WITH DESCRIPTIONS

Date: Tuesday, March 2, 2021

Time: 10:00 am to 11:00 am

Session Title: Conference Kick Off, OASFAA Welcome and MASFAA Update

Presenters: Andrea Morrow, OASFAA President, Adam Dilulio, OASFAA Past President and Chad Olson, MASFAA President

Moderator: Andrea Morrow, OASFAA President

Session description:

Join us as we kick off conference with a welcome message from our President, Andrea Morrow, 2019-20 awards and recognition by Adam Dilulio, and an update from MASFAA by Chad Olson, MASFAA President.

Date: Tuesday, March 2, 2021

Time: 2:00 pm to 3:00 pm

Session Title: Mental Health for Students

Presenters: Dave Nardecchia, Cuyahoga Community College, and Kevin Berg, Cuyahoga Community College

Moderator: Adam Dilulio, Cuyahoga Community College

Session description:

This session will cover the importance of understanding our students' mental health, being able to identify when a student might be struggling emotionally, and knowing how to help them or connect them with the appropriate resources.

Date: Wednesday, March 3, 2021

Time: 10:00 am to 11:00 am

Session Title: "I Am the Professor": Navigating Race and Gender in the Career Experience of Successful African American Women Faculty

Presenters: Dr. Nicole Ray, Purdue University Global

Moderator: James McDougal, KEMBA Financial Credit Union

Session description:

There is a wealth of literature that highlights the intersections of race and gender in various aspects of Higher Education. This body of work speaks powerfully to the place and importance of how identity can impact women and faculty of color. As such, this session's presentation will highlight the ways in which race and gender intersect to affect the experiences of successful African American women faculty in historically white universities.

Date: Wednesday, March 3, 2021

Time: 2:00 pm to 3:00 pm

Session Title: Private Loan vs. PLUS Loan Borrowing: How to Have Conversations with Families/Students when comparing Private and PLUS Borrowing Options

Presenters: Mark Riggs, Sofi and John Brown, Capital University

Moderators: Mark Riggs, Sofi and John Brown, Capital University

Session description:

This session will take a deep dive into some factors to consider when deciding how to pay for college and choosing between Private or Federal funding options. There are pros and cons to each and sometimes the obvious option is not always the best option for a student once credit, fees, savings, terms and interest rates are calculated. This session will prepare a Financial Aid Administrator with some information to share with students and families that will help them to make the best decision when choosing how to finance higher education.

Date: Thursday, March 4, 2021

Time: 10:00 am to 11:00 am

Session Title: Needs Analysis for Dependent Students

Presenters: Nancy Shepard, Central Ohio Technical College/The Ohio State University at Newark

Moderators: Jayme Jarrett, Ohio Northern University

Session description:

In this session we will look at the underlying principles of Needs Analysis and explain the differences between federal methodology models and formulas that are used to calculate the student's EFC. We will also go through the steps of doing a hand calculation for a Dependent student.

Date: Thursday, March 4, 2021

Time: 2:00 pm to 3:00 pm

Session Title: Needs Analysis for Independent Students

Presenters: Nancy Shepard, Central Ohio Technical College/The Ohio State University at Newark

Moderators: Jayme Jarrett, Ohio Northern University

Session description:

In this session we will look at the underlying principles of Needs Analysis and explain the differences between federal methodology models and formulas that are used to calculate the student's EFC. We will also go through the steps of doing a hand calculation for an Independent student.

Date: Tuesday, March 9, 2021

Time: 10:00 am to 11:00 am

Session Title: VA Education Benefits

Presenter: Harry Dulick, Education Liaison Representative US Dept. of Veteran Affairs, Cleveland Regional Office

Moderator: Tamika Braswell, Ohio Department of Higher Education

Session description:

If you're a higher education college administrator or school certifying official in need of resources to support and create quality connections with student Veterans, this session is for you. Come and find information about the changes to the GI Bill, certification issues, Compliance Surveys and more. This session will offer resources that will help you assist student Veterans pursuing education and training with VA Benefits.

Date: Tuesday, March 9, 2021

Time: 2:00 pm to 3:00 pm

Session Title: HEI Training Session

Presenters: Tamika Braswell, Ohio Department of Higher Education, Ramah Church, Ohio Department of Higher Education and Lisa Reed, Ohio Department of Higher Education

Moderator: Tamika Braswell, Ohio Department of Higher Education

Session description:

This session will provide an overview of the state financial aid programs; Choose Ohio First Scholarship, Nurse Education Assistance Loan Program (NEALP), Ohio College Opportunity Grant (OCOG), and Ohio War Orphans Scholarship (WOS) in the HEI System for viewing queries, file submissions, and more.

Date: Wednesday, March 10, 2021

Time: 10:00 am to 11:00 am

Session Title: General Session - State Update

Presenters: Randy Gardner, Chancellor, Ohio Department of Education and Fred Church, Vice Chancellor of Finance and Data Management, Ohio Department of Education

Moderator: Tamika Braswell, Ohio Department of Higher Education

Session description:

Join Ohio Department of Higher Education's Chancellor, Randy Gardner, and Vice Chancellor of Finance and Data Management, Fred Church, for an update on higher education in Ohio.

Date: Wednesday, March 10, 2021

Time: 2:00 pm to 3:00 pm

Session Title: Security Breach Prevention

Presenter: Greg Gammino, ELM Resources

Moderator: Raina Chezem, ELM Resources

Session description:

Whether it's Equifax, Capital One, Door Dash or Yahoo, security breaches are in the news. Join ELM Resources as we explore different types of breaches, hacker motivations and techniques, and what we can all do to help prevent them. Topics will include phishing scam avoidance, safer handling of PII, email compromises, and notable breaches in the news.

Date: Thursday, March 11, 2021

Time: 10:00 am to 11:00 am

Session Title: 5 Keys to Effective Collaboration: Creating an Engaged Team that Delivers

Presenter: Lynne Hull, Franklin University

Moderator: Stephanie Hicks, Franklin University

Session description:

We all talk about the importance of team collaboration, but it's a lot more than just getting along. It's about establishing an environment that produces long lasting, productive relationships that lead us to better ideas and outcomes, all while making our work more fun and enjoyable. Sounds easy, right? This interactive session will explore 5 critical keys that teams need to effectively collaborate, including a hands-on activity that will require some savvy collaboration in small groups. While the presenter will share some best practices around collaboration, attendees should expect to join in and share their experiences to augment the learning of the group.

Date: Thursday, March 11, 2021

Time: 2:00 pm to 3:00 pm

Session Title: R2T4

Presenter: Susan Kannenwischer, Columbus College of Art and Design

Moderator: Melanie Weaver, Ohio Northern University

Session description:

In this session, we will hit the highs (and lows) of R2T4. While this process hasn't changed in a number of years, we have been thrown several curve balls over the last year. Join us as we work through some of these current changes but also review the basics of R2T4 processing.

Date: Tuesday, March 16, 2021

Time: 10:00 am to 11:00 am

Session Title: Delivering Virtual Presentations

Presenter: Adam Dilulio, Cuyahoga Community College

Moderator: Ed Recker, Sallie Mae

Session description:

Delivering a good presentation is challenging enough, but a good *virtual* presentation has its own set of challenges. Join us to learn more about best practices, do's and don'ts, and nuances that will help make your next virtual presentation a success!

Date: Tuesday, March 16, 2021

Time: 2:00 pm to 3:00 pm

Session Title: LGBTQIA+ Student Support

Presenter: Jordan Smoot, Denison University

Moderator: Judy Cunningham, The Ohio Tuition Trust Authority

Session description:

This workshop will give attendees an understanding of the importance of inclusive and equitable financial aid practices for LGBTQIA+ students. The session will include an overview of important vocabulary and knowledge for working with LGBTQIA+ students. Attendees will leave the session with concrete practices that administrators can have on LGBTQIA+ student's success.

Date: Wednesday, March 17, 2021

Time: 10:00 am to 11:00 am

Session Title: General Session – ED Update

Presenter: Trey Harrison

Moderator: Ashley Eder Hartoin, DeVry University

Session description:

Join The Department of Education's Training Officer, Trey Harrison, for a robust federal update with the latest information.

Date: Wednesday, March 17, 2021

Time: 2:00 pm to 3:00 pm

Session Title: Default Management / Default Prevention

Presenter: Dave Deibel, Senior Sales Manager, ECMC

Moderator: Deb Gossman, College Ave

Session description:

COVID-19 has had an impact on borrowers who have taken out federal student loans to pay for college. This session will discuss how COVID affected those borrowers (cessation of payments and 0% interest rate) in repaying their loans. The session will discuss strategies to assist students and parents in remaining current on their student loans and not become delinquent or default on them since they may have not been making payments since March 2020. We will also discuss the overall effect this may have on a school's cohort default rate.

Date: Thursday, March 18, 2021

Time: 10:00 am to 11:00 am

Session Title: Helping First in Family Create a College Roadmap

Presenter: TBD

Moderator: Ed Recker, Sallie Mae

Session description:

Students who are first in their family to go to college often find it difficult to navigate the college process since they do not have a family member with first-hand experience. This session will review the background and challenges these students face. A planning and preparing for college timeline will be reviewed and tools and resources will be made available for you to help these families develop a roadmap that will allow them to attend and pay for college.

Date: Thursday, March 18, 2021

Time: 2:00 pm to 3:00 pm

Session Title: Identifying and Assisting Homeless Unaccompanied Youth

Presenters: Faith Phillips, Central Ohio Technical College/The Ohio State University at Newark, and Kim Jeffers, PNC Bank

Moderator: Lakisha Mays, Columbus College of Art and Design

Session description:

Join us as we discuss strategies for identifying and assisting homeless unaccompanied youth on your campus. We will include an overview of regulations, as well as suggestions for removing documentation barriers and having sensitive verification conversations.

Date: Tuesday, March 23, 2021

Time: 10:00 am to 11:00 am

Session Title: How to Help Students Apply for Winnable Scholarships and Beware of Fraud

Presenters: Ken Downs, Campus Logic and Emma Muriel, Campus Logic

Moderator: Michael Jones, Citizens Bank

Session description:

65% of students say they want more help finding scholarships. And new data shows that winning just one private scholarship boosts a student's 4-year graduation rate by 50%. Better scholarship management is a win-win—but it can feel like you're already moving mountains to help students search, vet, and apply for these opportunities. Limited time and energy make this process frustrating for everyone involved. What if this process was automated and simple? Join the session to learn best practices and advising tips for boosting scholarship applications, maximizing institutional dollars, and driving donor, employee, and student satisfaction.

Session Outcomes; Participants Will Learn:

Red flags to easily identify scam scholarships

How to provide a vetted pool of scholarships to all students

Persuasive campaign methods to boost scholarship applications and awards

Key data points to measure success across scholarship efforts

Date: Tuesday, March 23, 2021

Time: 2:00 pm to 3:00 pm

Session Title: COVID-19 Pandemic, Recession, Presidential Election, Regulatory Requirements, etc.: What Does 2021-2022 Hold for You, Your Students and Your School?

Presenters: Dr. Betsy Johnson, Bowling Green State University, Wendi Robinson, Franklin University, Matt Moore, Sinclair Community College, Ashley Eder Hartoin, DeVry University

Moderators: Deb Gossman, College Ave and Stephanie Hicks, Franklin University

Session description:

A school panel will discuss what 2021-2022 holds for them, their students and their school. Some of the following questions will be addressed:

1. 2020 has forced us into the future with staff transitioning to a work-from-home environment and in most cases continuing to be very productive. What changes do you see in higher education to implement more virtual learning (or not) and working from home vs. on campus?
2. How has 2020 affected your students and school?
3. What successes have you seen as a result of COVID-19 on your campus?
4. Looking to 2021, what is the biggest challenge you see?
5. How has the presidential election, recession and regulatory requirement affected higher education?

Date: Wednesday, March 24, 2021

Time: 10:00 am to 11:00 am

Session Title: General Session – NASFAA Update

Presenters: Megan McLean Coval, Vice President for Policy and Federal Relations, NASFAA

Moderator: Ashley Eder Hartoin, DeVry University

Session description:

NASFAA Update

Date: Wednesday, March 24, 2021

Time: 2:00 pm to 3:00 pm

Session Title: Understanding Student Loan Refinancing

Presenter: Michael Jones, Citizens Bank

Moderator: Ed Recker, Sallie Mae

Session description:

Student loan debt totals \$1.5 trillion+ and continues to increase as more students and parents turn to private and federal student loans to help pay for college. As a leader in student lending, we see young professionals postponing goals like traveling, home buying and saving for retirement because of their student loan debt. It's important that these borrowers understand student loan consolidation and refinancing options so they're ready to achieve their next milestone. This session provides an overview of private student loan refinancing, factors to consider before refinancing, how borrowers should prepare for the application process, and some approval factors borrowers should consider.

Date: Thursday, March 25, 2021

Time: 10:00 am to 11:00 am

Session Title: First Aid for Stress

Presenters: Julie Finn, Cognition Financial

Moderator: Faith Phillips, Central Ohio Technical College/The Ohio State University at Newark

Session description:

Job stress has been around forever & is linked to absenteeism, diminished productivity and employee turnover. Right now, we are dealing with a whole new level of stressors and 2020 has taken a toll on us all. Let's figure out what each one of us can do to work through the chaos, uncertainty and craziness - because apparently, we are in this for the long haul!

Date: Thursday, March 25, 2021

Time: 2:00 pm to 3:00 pm

Session Title: Professional Judgment Panel

Presenters: Faith Phillips, Central Ohio Technical College/The Ohio State University at Newark, Jeremy Orndorff, University of Cincinnati, and Melanie Weaver, Ohio Northern University

Moderator: Melanie Weaver, Ohio Northern University

Session description:

Join us to explore how the U.S. Department of Education allows aid professionals to use professional judgment (PJ) to assist students and families with special circumstances. This presentation will be in a panel format, allowing participants to ask questions. Panelists will share best practices and examples from their institutions.

Date: Tuesday, March 30, 2021

Time: 10:00 am to 11:00 am

Session Title: Counseling Students on How to Maintain Financial Wellness – Building a Program

Presenters: Phil Schuman, Executive Director of Financial Wellness & Education, Indiana University; Benjamin Raines, Wellness Coordinator, Financial Education, The Ohio State University; Sydney Meimann, Program Director, Financial Literacy Program, University of Cincinnati; and Carol Swenson, Regional Director, Attigo Suite, Ascendium Education

Moderator: Cathy Belfiore, Oberlin College and Conservatory, and Emily Goldman, Hondros College of Nursing

Session description:

This session will be a panel discussion focusing on building a Financial Literacy program. Our panelists will discuss best practices for creating a financial literacy program, as well as strategies for engaging students in existing Financial Literacy programming. Come learn from the experts!

Date: Tuesday, March 30, 2021

Time: 2:00 pm to 3:00 pm

Session Title: Is Your Office GLBA Compliant?

Presenter: Melissa Van Meter, Ohio University

Moderator: Faith Phillips, Central Ohio Technical College/The Ohio State University at Newark

Session description:

Financial aid offices find it increasingly difficult to keep abreast with data security requirements and the ever-changing technology landscape. The federal requirements to protect student financial aid information are found in both the PPA and SAIG Enrollment Agreement. These regulations commit institutions to securely maintaining and processing financial aid information. This includes adherence to the Gramm-Leach-Bliley Act (GLBA). Ohio University conducted a Security Assessment using the NIST 800-171 framework to evaluate the institutional adherence to GLBA. This session will share our office's efforts in GLBA compliance and data security.

Date: Wednesday, March 31, 2021

Time: 2:00 pm to 3:00 pm

Session Title: OASFAA Closing / Recognition

Presenter: Andrea Morrow, OASFAA President

Moderator: OASFAA Board

Session description:

Join us as we close out conference with OASFAA's business meeting, 2020-2021 awards and recognition by Andrea Morrow, passing of the Presidential gavel and announcement of the 2021-22 executive board by Melanie Weaver.